



NORTHWEST ISD

LONG RANGE

PLANNING COMMITTEE

December 15, 2020



Tonight's Agenda

1. Welcome
2. November 2020 Election Results & District's Immediate Next Steps
3. Demographic Update
4. Timeline for May Election
5. Feedback Review
6. Re-evaluate Recommendation
7. Wrap-Up & Next Steps

Election Results & District's Immediate Next Steps



November 2020 Election Results

	<small>PROPOSITION</small> A School Facilities & Capital Improvements	<small>PROPOSITION</small> B Other Recreational Facilities	<small>PROPOSITION</small> C Renovations to Stadiums	<small>PROPOSITION</small> D Technology Devices	<small>PROPOSITION</small> E VATRE
For	22146	18933	15815	24280	19304
Against	33093	36349	38265	30799	34647
% For	40.09%	34.25%	28.71%	44.08%	35.78%
Number of Voters	55239	55282	55080	55079	53951

District's Response

- Conducted Post-Election Survey with Third Party Analysis
- Hosted Stakeholder Feedback Meeting
- Launched LRPC Thoughtexchange
- Reconvened the LRPC

Demographic Report

Quarter 3Q20



TEMPLETON
DEMOGRAPHICS





Annual Enrollment Change

Year (Oct.)	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Total	Growth	% Growth
2016/17	124	235	1,622	1,621	1,736	1,714	1,783	1,727	1,747	1,725	1,658	1,727	1,778	1,546	1,300	22,043		
2017/18	159	287	1,753	1,709	1,705	1,822	1,814	1,882	1,813	1,782	1,784	1,802	1,763	1,665	1,402	23,142	1,099	5.0%
2018/19	172	335	1,792	1,814	1,808	1,803	1,861	1,911	1,942	1,883	1,822	1,952	1,829	1,617	1,579	24,120	978	4.2%
2019/20	192	388	1,797	1,888	1,963	1,895	1,933	1,961	1,969	2,024	1,936	2,014	1,927	1,710	1,495	25,092	972	4.0%
2020/21	180	342	1,672	1,810	1,915	1,981	1,913	1,965	1,963	2,017	2,085	2,079	2,023	1,817	1,637	25,399	307	1.2%

Yellow Box = largest grade per year
Green Box = second largest grade per year

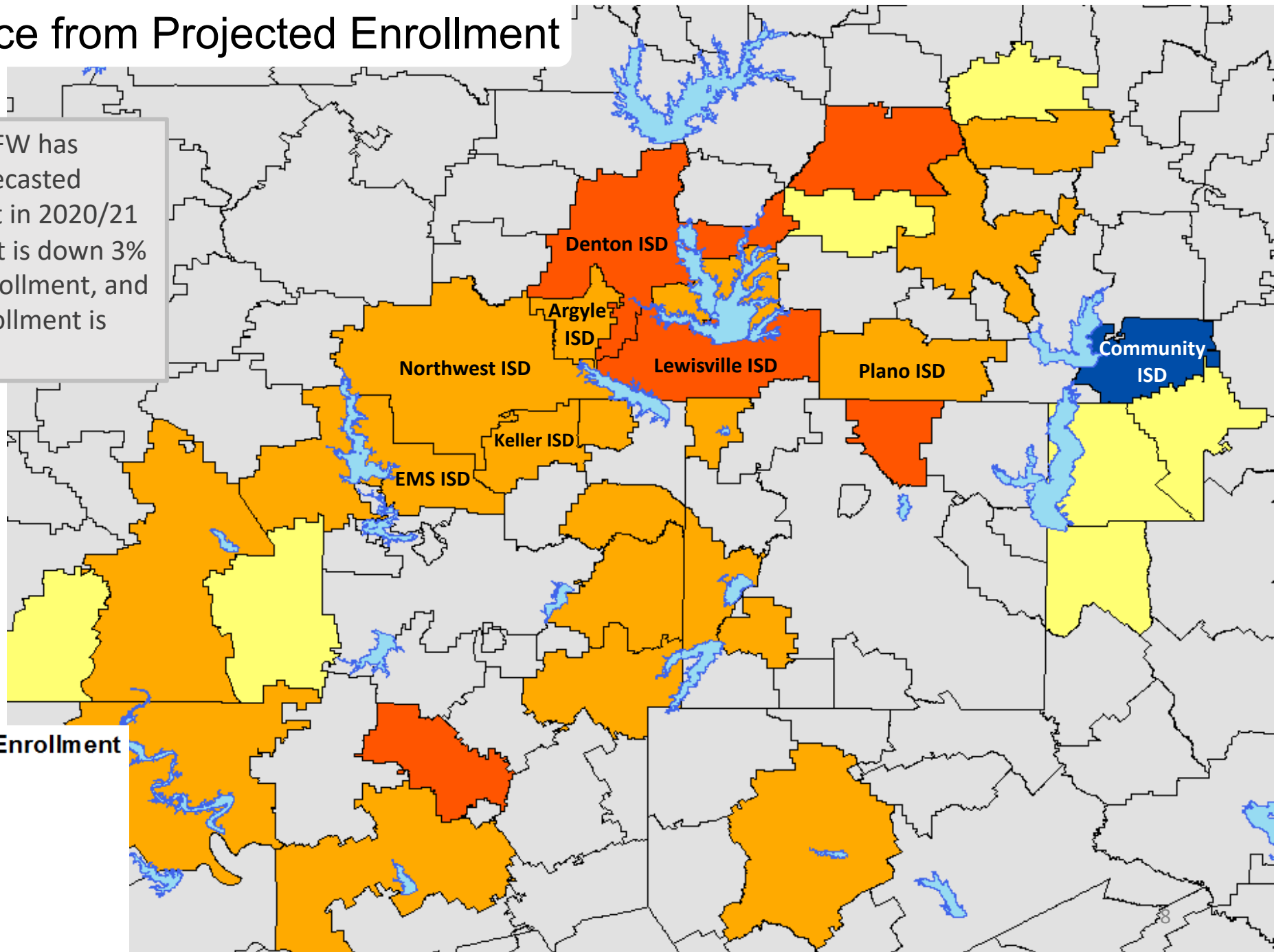
Year	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	ELEM	MID	HIGH
3-Yr average	1.045	1.069	0.985	1.032	1.051	1.038	1.034	1.041	1.021	1.035	1.027	1.091	1.002	0.932	0.943	1.030	1.028	0.992
2017/18	1.282	1.221	1.081	1.054	1.052	1.050	1.058	1.056	1.050	1.020	1.034	1.087	1.021	0.936	0.907	1.058	1.035	0.988
2018/19	1.082	1.167	1.022	1.035	1.058	1.057	1.021	1.053	1.032	1.039	1.022	1.094	1.015	0.917	0.948	1.041	1.031	0.994
2019/20	1.116	1.158	1.003	1.054	1.082	1.048	1.072	1.054	1.030	1.042	1.028	1.105	0.987	0.935	0.925	1.052	1.034	0.988
2020/21	0.938	0.881	0.930	1.007	1.014	1.009	1.009	1.017	1.001	1.024	1.030	1.074	1.004	0.943	0.957	0.998	1.019	0.995

- Northwest ISD enrollment grew by 307 students
- NISD had a historically large decline in PK, KG, and early elementary grades due to the impacts of COVID-19
- Most districts in DFW have seen a 5%-6% student enrollment decline

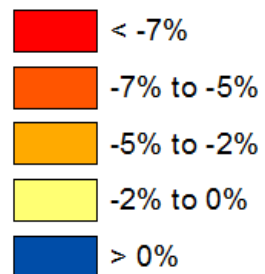


Percent Difference from Projected Enrollment

- Only 1 district in DFW has exceeded their forecasted student enrollment in 2020/21
- The average district is down 3% from projected enrollment, and year over year enrollment is roughly flat



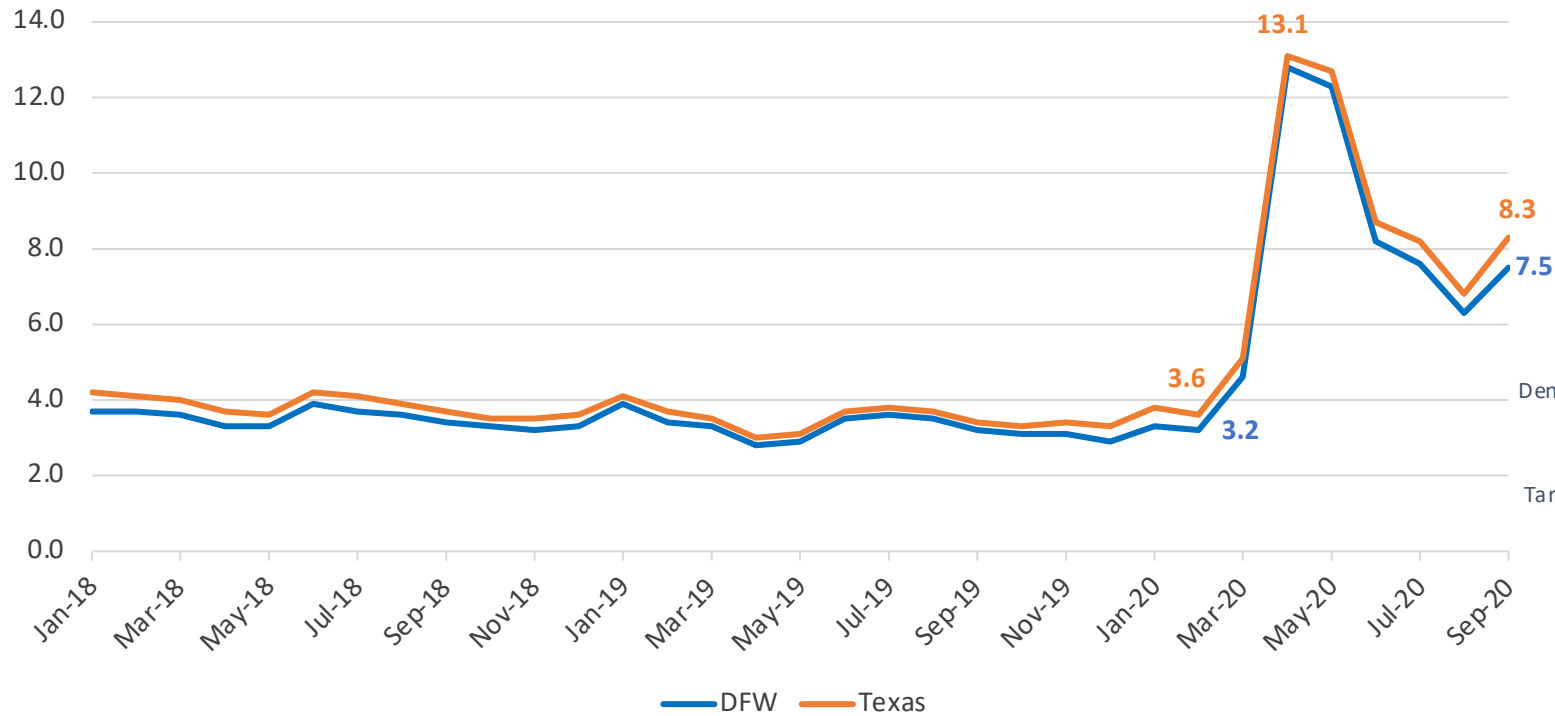
Difference from Forecasted Enrollment



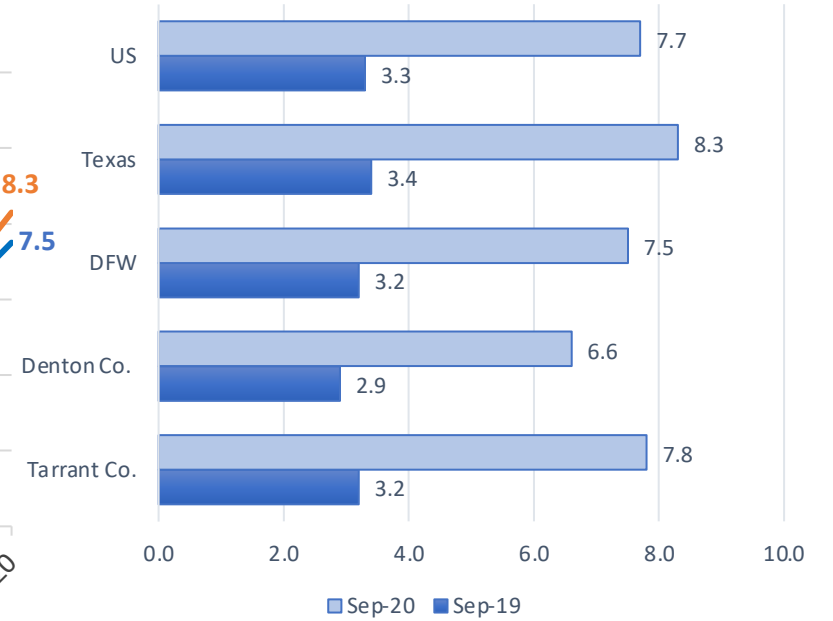


DFW MSA Economic Update

Unemployment Rate, Jan 2018 - Sept 2020



Unemployment Rate, Year Over Year





DFW New Home Ranking Report

ISD Ranked by Annual Closings – 3Q20

Rank	District Name	Annual Starts	Annual Closings	Inventory	VDL	Future
1	Prosper ISD	2,558	2,857	1,290	3,763	19,487
2	Denton ISD	2,705	2,809	1,240	4,401	19,052
3	Frisco ISD	2,187	2,552	1,251	2,823	9,008
4	Northwest ISD*	2,384	2,399	1,049	3,473	40,076
5	Eagle Mt.-Saginaw ISD	2,030	2,012	807	1,718	18,548
6	Dallas ISD	1,583	1,807	1,756	2,370	5,830
7	Forney ISD	1,592	1,490	857	3,082	27,142
8	Crowley ISD	1,069	1,267	334	1,017	16,508
9	Lewisville ISD	1,066	1,247	636	1,543	2,937
10	Little Elm ISD	894	1,027	388	850	1,823
11	Rockwall ISD	1,022	959	631	2,124	8,371
12	McKinney ISD	849	923	421	1,872	8,019
13	Mansfield ISD	978	906	542	1,146	7,332
14	Waxahachie ISD	766	828	385	1,016	19,223
15	Royse City ISD	960	780	497	1,767	11,688
16	Princeton ISD	1,147	746	571	1,095	7,934
17	Melissa ISD	761	727	382	756	4,778
18	Wylie ISD	754	710	421	960	3,191
19	Allen ISD	634	651	415	1,003	724
20	Plano ISD	395	618	197	627	1,153

*Adjusted based on additional research by Templeton Demographics staff





ISD New Home Starts and Closings

Annual New Home Starts and Closings



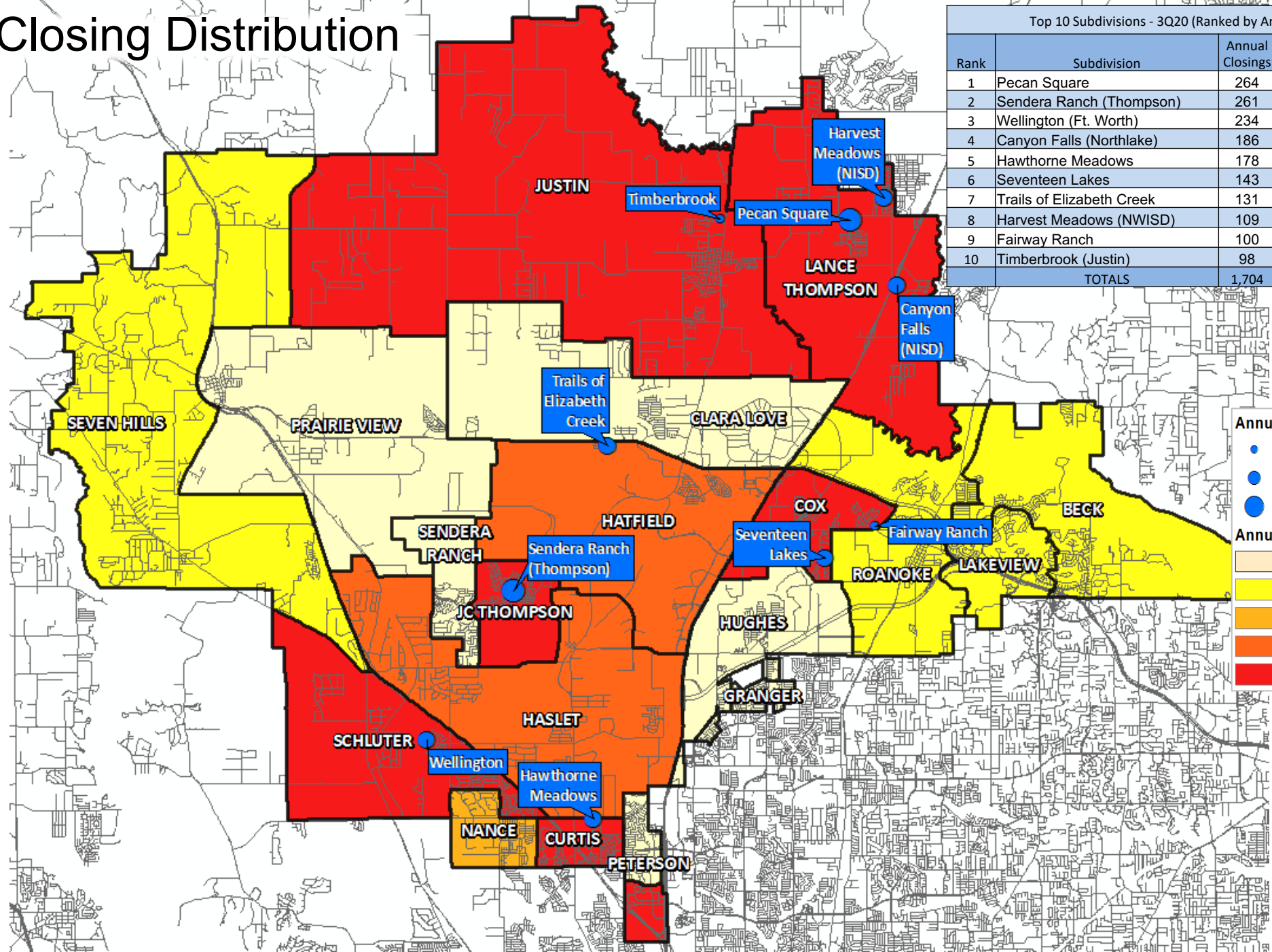
Starts	2015	2016	2017	2018	2019	2020
1Q	230	309	449	493	493	630
2Q	310	321	445	471	490	557
3Q	377	537	458	501	599	560
4Q	314	503	396	407	619	-
Total	1,231	1,670	1,748	1,872	2,201	1,747

Closings	2015	2016	2017	2018	2019	2020
1Q	287	279	426	417	402	511
2Q	263	345	562	517	504	710
3Q	283	320	473	549	513	614
4Q	313	337	386	373	562	-
Total	1,146	1,281	1,847	1,856	1,981	1,835





Annual Closing Distribution



Top 10 Subdivisions - 3Q20 (Ranked by Annual Closings)					
Rank	Subdivision	Annual Closings	Quarter Closings	VDL	Future
1	Pecan Square	264	97	240	2,632
2	Sendera Ranch (Thompson)	261	44	285	797
3	Wellington (Ft. Worth)	234	79	303	0
4	Canyon Falls (Northlake)	186	50	136	70
5	Hawthorne Meadows	178	39	1	0
6	Seventeen Lakes	143	21	68	0
7	Trails of Elizabeth Creek	131	21	167	961
8	Harvest Meadows (NWISD)	109	28	15	207
9	Fairway Ranch	100	23	12	0
10	Timberbrook (Justin)	98	21	154	1,238
TOTALS		1,704	423	1,381	5,905

Annual Closings by Sub

- < 100
- 100 - 250
- > 250

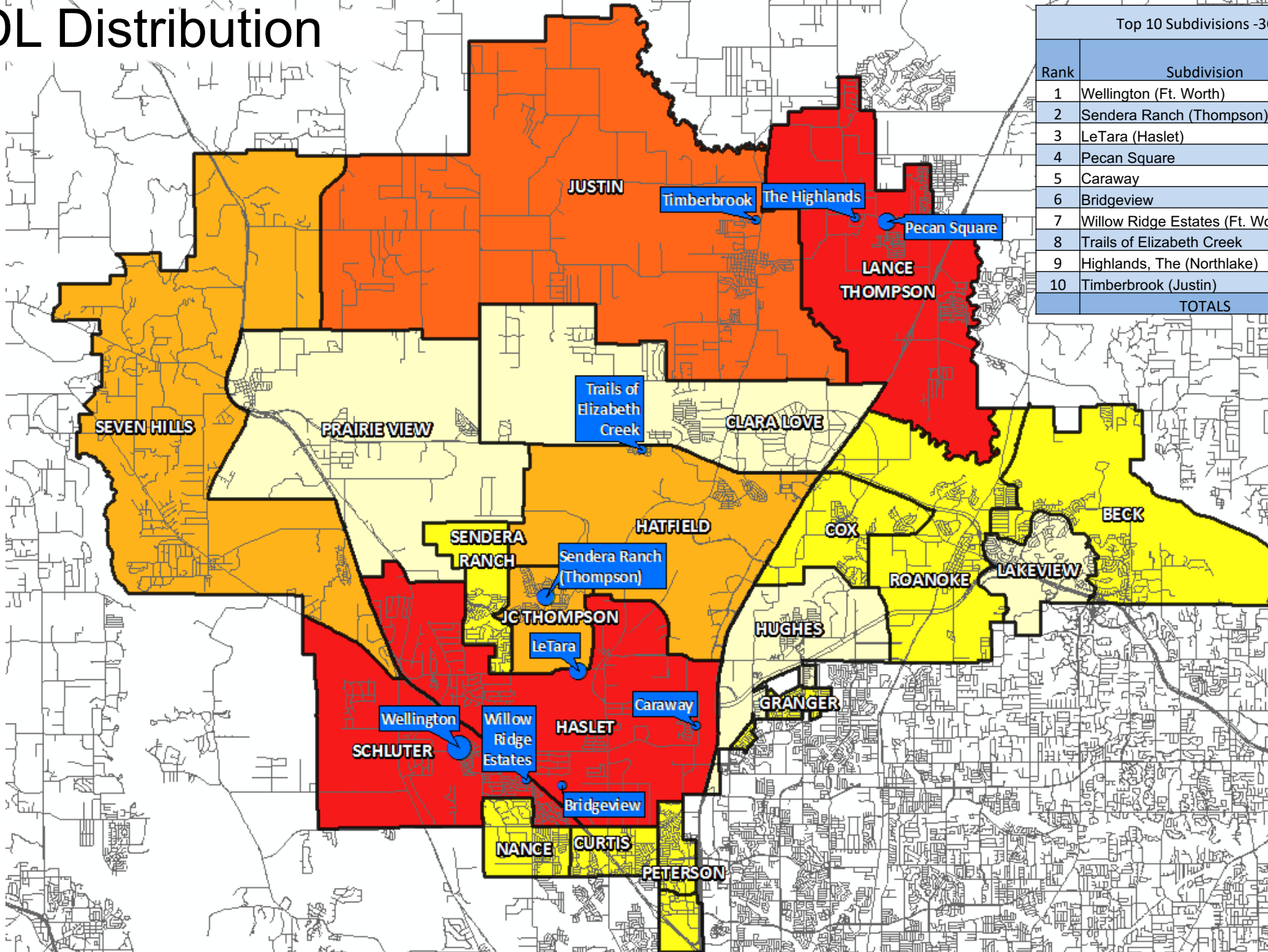
Annual Closing by Elem

- 0
- 1 - 50
- 51 - 100
- 101 - 200
- > 200





VDL Distribution



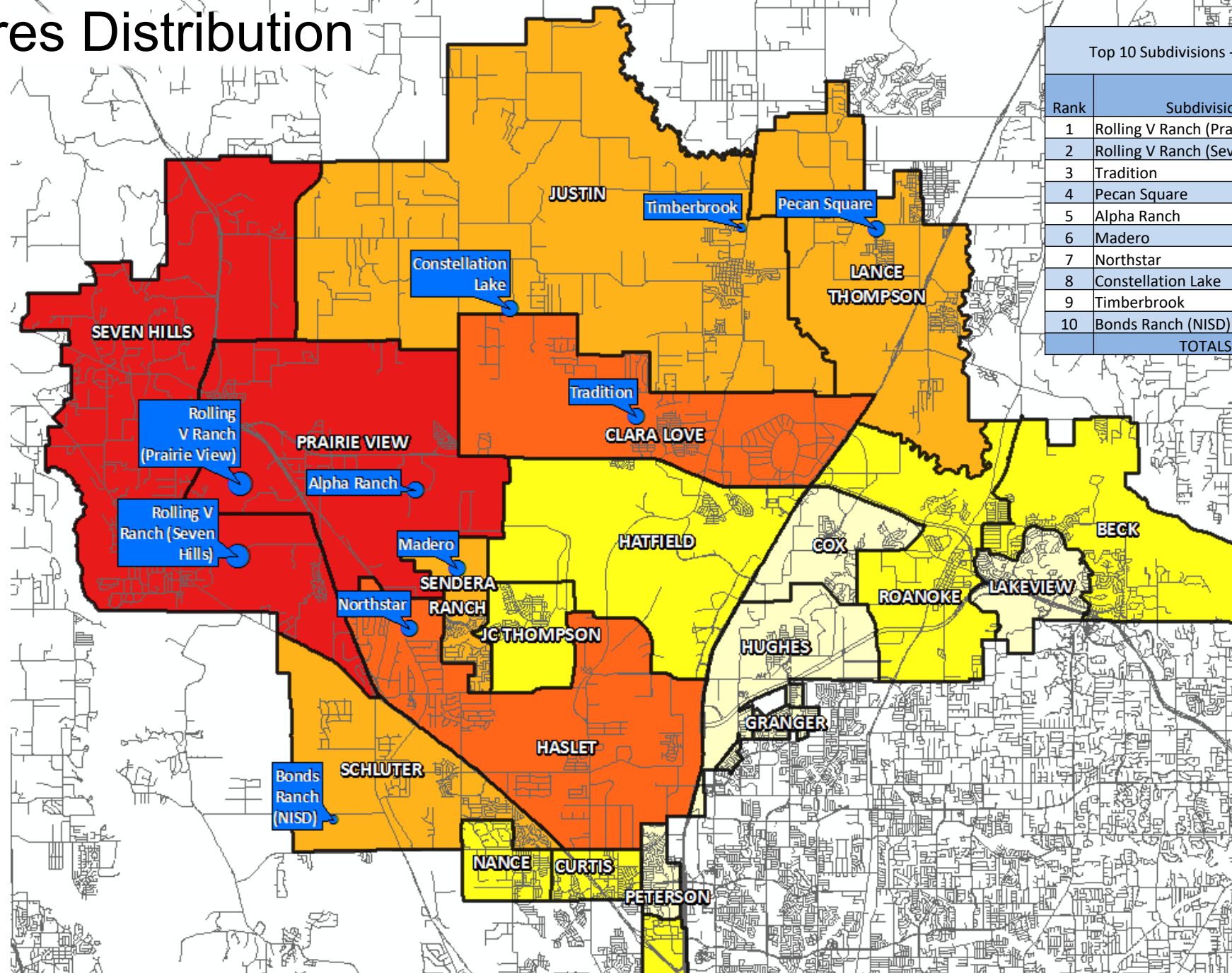
Top 10 Subdivisions -3Q20 (Ranked by remaining VDL)					
Rank	Subdivision	Annual Closings	Quarter Closings	VDL	Future
1	Wellington (Ft. Worth)	234	79	303	0
2	Sendera Ranch (Thompson)	261	44	285	797
3	LeTara (Haslet)	0	0	246	250
4	Pecan Square	264	97	240	2,632
5	Caraway	81	41	194	0
6	Bridgeview	0	0	172	376
7	Willow Ridge Estates (Ft. Worth)	77	14	170	31
8	Trails of Elizabeth Creek	131	21	167	961
9	Highlands, The (Northlake)	13	4	156	15
10	Timberbrook (Justin)	98	21	154	1,238
TOTALS		1,159	321	2,087	6,300

- VDL by Sub**
- < 200
 - 200 - 300
 - > 300
- VDL by Elem**
- 0
 - 1 - 150
 - 151 - 300
 - 301 - 450
 - > 450





Futures Distribution



Top 10 Subdivisions - 3Q20 (Ranked by Future Inventory)

Rank	Subdivision	Annual Closings	VDL	Future
1	Rolling V Ranch (Prairie View)	0	0	5,000
2	Rolling V Ranch (Seven Hills)	0	0	5,000
3	Tradition	0	0	3,300
4	Pecan Square	264	240	2,632
5	Alpha Ranch	0	0	2,623
6	Madero	0	0	2,500
7	Northstar	0	0	2,260
8	Constellation Lake	0	0	2,100
9	Timberbrook	98	154	1,238
10	Bonds Ranch (NISD)	0	0	1,179
TOTALS		362	394	27,832

Future by Sub

- < 2,000
- 2,000 - 4,000
- > 4,000

Futures by Elem

- 0
- 1 - 2,000
- 2,001 - 4,000
- 4,001 - 6,000
- > 6,000





New Housing Activity by Elementary Zone

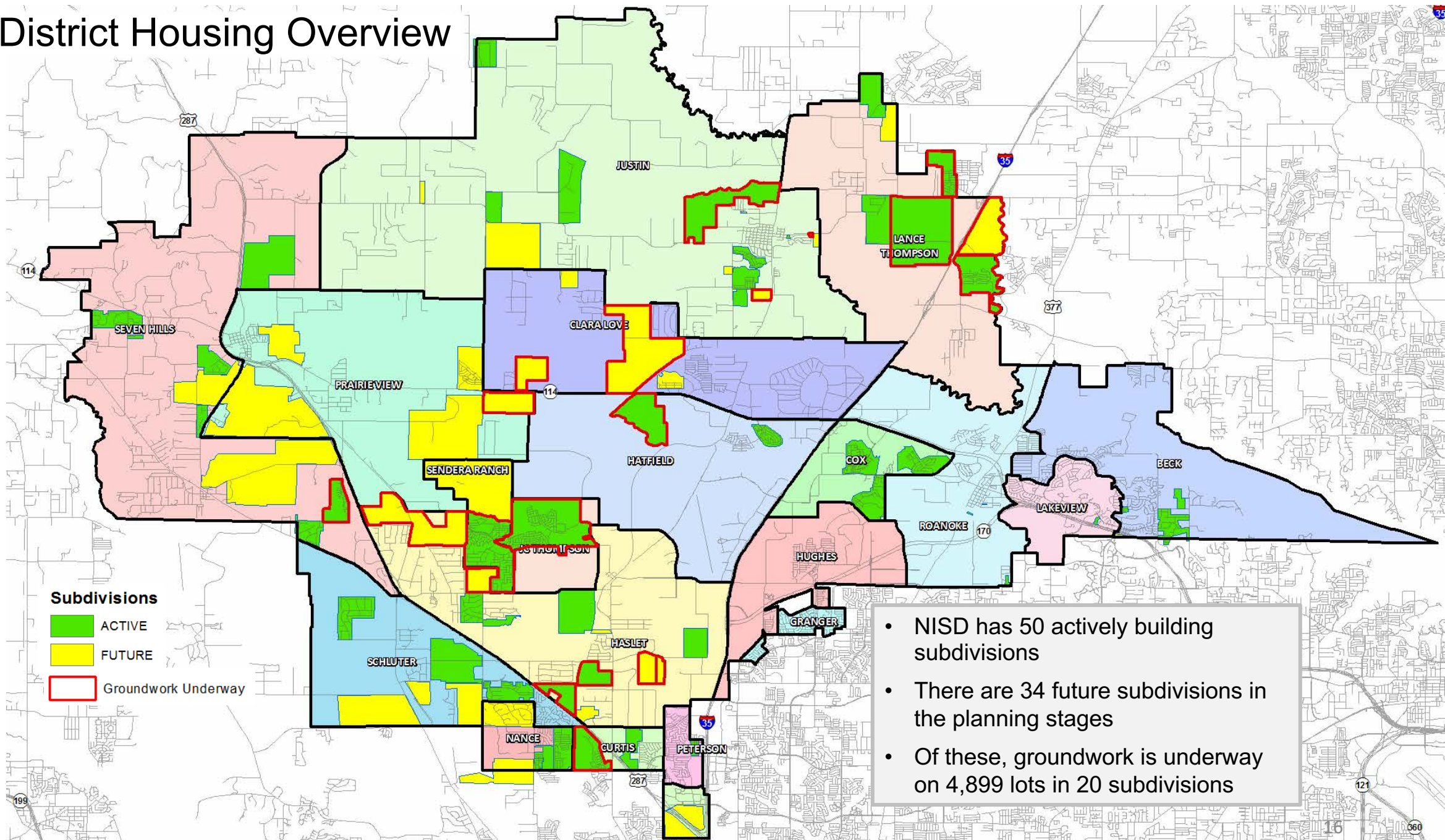
Elementary Zone	Annual Starts	Quarter Starts	Annual Closings	Quarter Closings	Under Construction	Inventory	Vacant Dev. Lots	Future Lots
BECK	13	0	17	1	5	9	32	54
CLARA LOVE	0	0	0	0	0	0	0	4,520
COX	190	22	275	55	41	64	125	0
CURTIS	280	52	254	67	48	72	144	135
GRANGER	0	0	0	0	0	0	4	0
HASLET	178	67	148	61	72	99	756	4,310
HATFIELD	140	0	183	22	2	6	167	961
HUGHES	0	0	0	0	0	0	0	0
JC THOMPSON	213	58	261	44	58	90	285	797
JUSTIN	236	59	205	50	122	140	427	3,722
LAKEVIEW	39	19	12	6	29	33	0	0
LANCE THOMPSON	647	144	622	195	191	292	627	3,885
NANCE	56	5	100	15	16	30	147	1,190
PETERSON	0	0	0	0	0	1	2	0
PRAIRIE VIEW	0	0	0	0	0	0	0	9,389
ROANOKE	10	0	4	0	8	9	33	8
SCHLUTER	326	105	312	93	112	150	477	2,140
SENDERA RANCH	0	0	0	0	0	4	15	2,500
SEVEN HILLS	56	29	6	5	47	50	232	6,465
TOTAL	2,384	560	2,399	614	751	1,049	3,473	40,076

- Highest activity in the category
- Second highest activity in the category
- Third highest activity in the category





District Housing Overview

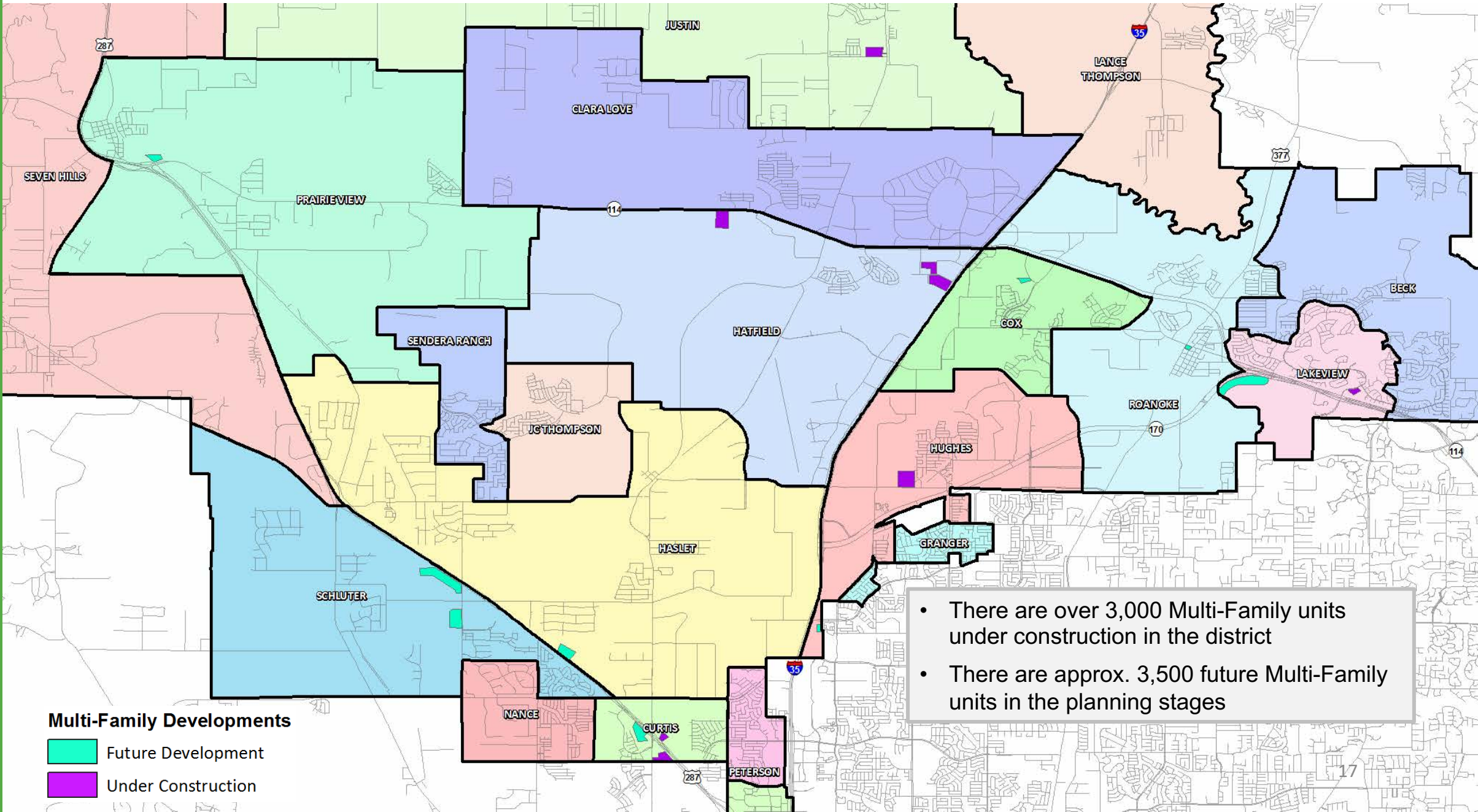


- NISD has 50 actively building subdivisions
- There are 34 future subdivisions in the planning stages
- Of these, groundwork is underway on 4,899 lots in 20 subdivisions







Multi-Family Housing Overview



- There are over 3,000 Multi-Family units under construction in the district
- There are approx. 3,500 future Multi-Family units in the planning stages

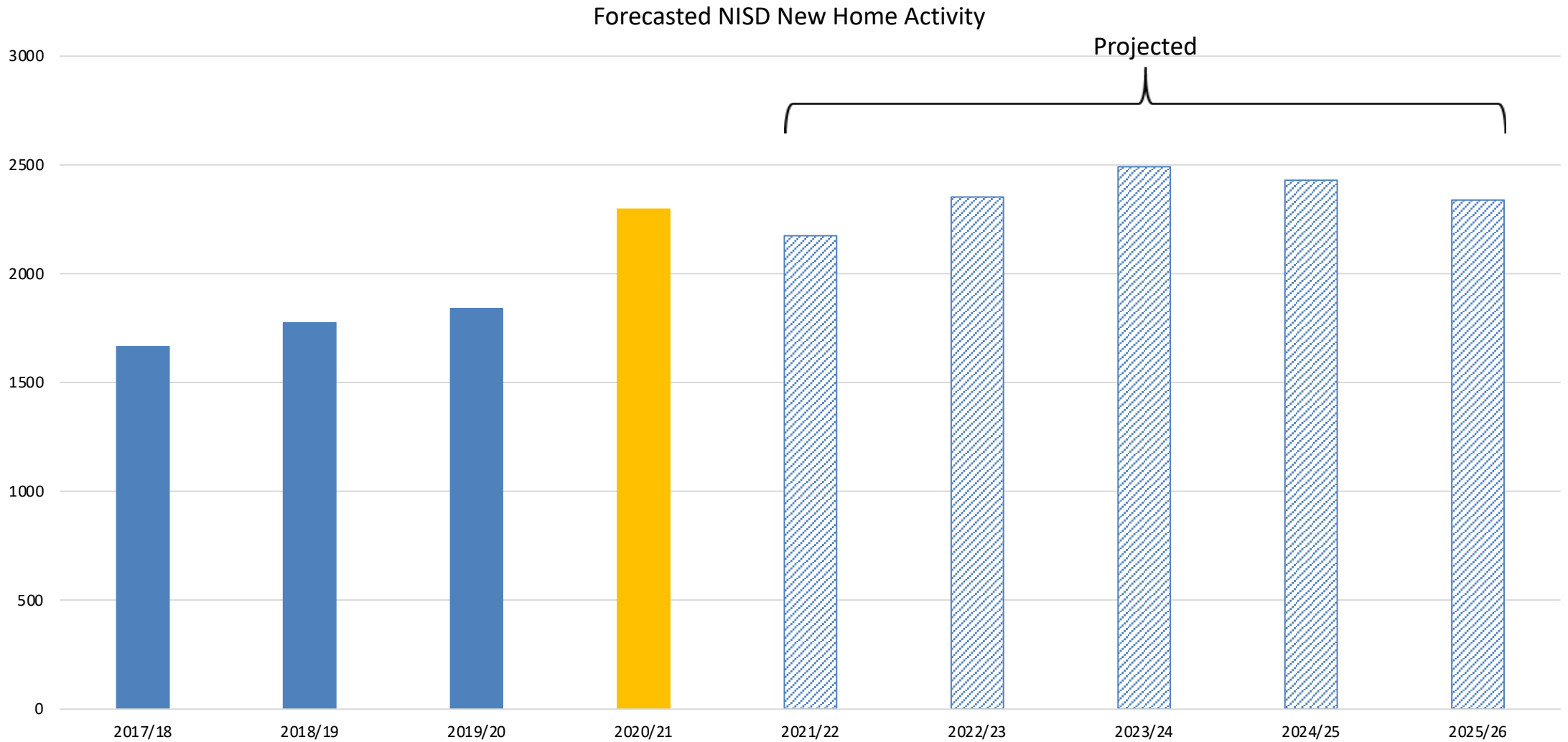
Multi-Family Developments

-  Future Development
-  Under Construction





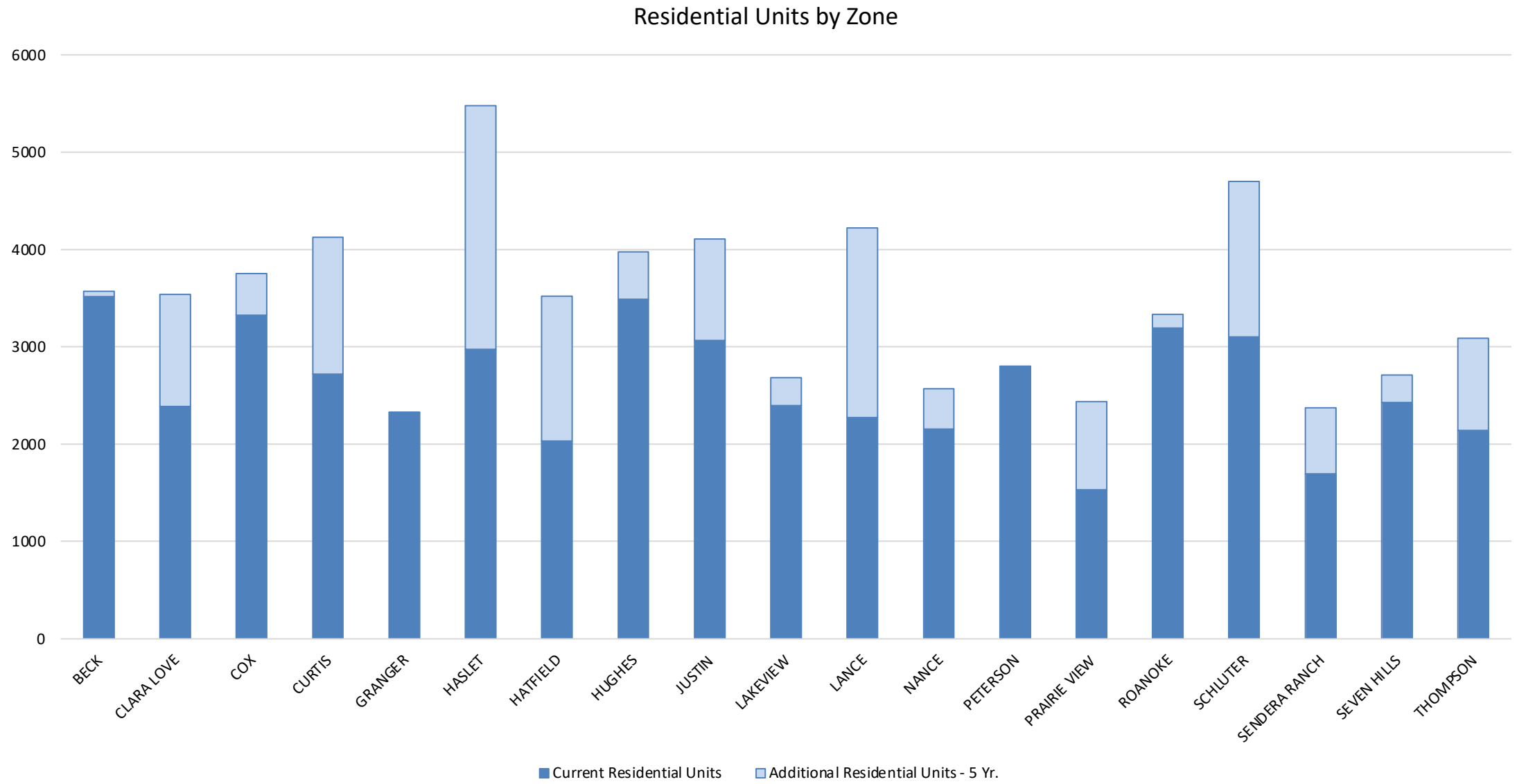
Forecasted NISD New Home Activity



Northwest ISD is forecasted to close roughly 2,000 - 2,500 new homes annually for the next 3-5 years



Total Residential Units by Elementary Zone, 2020/21 – 2025/26

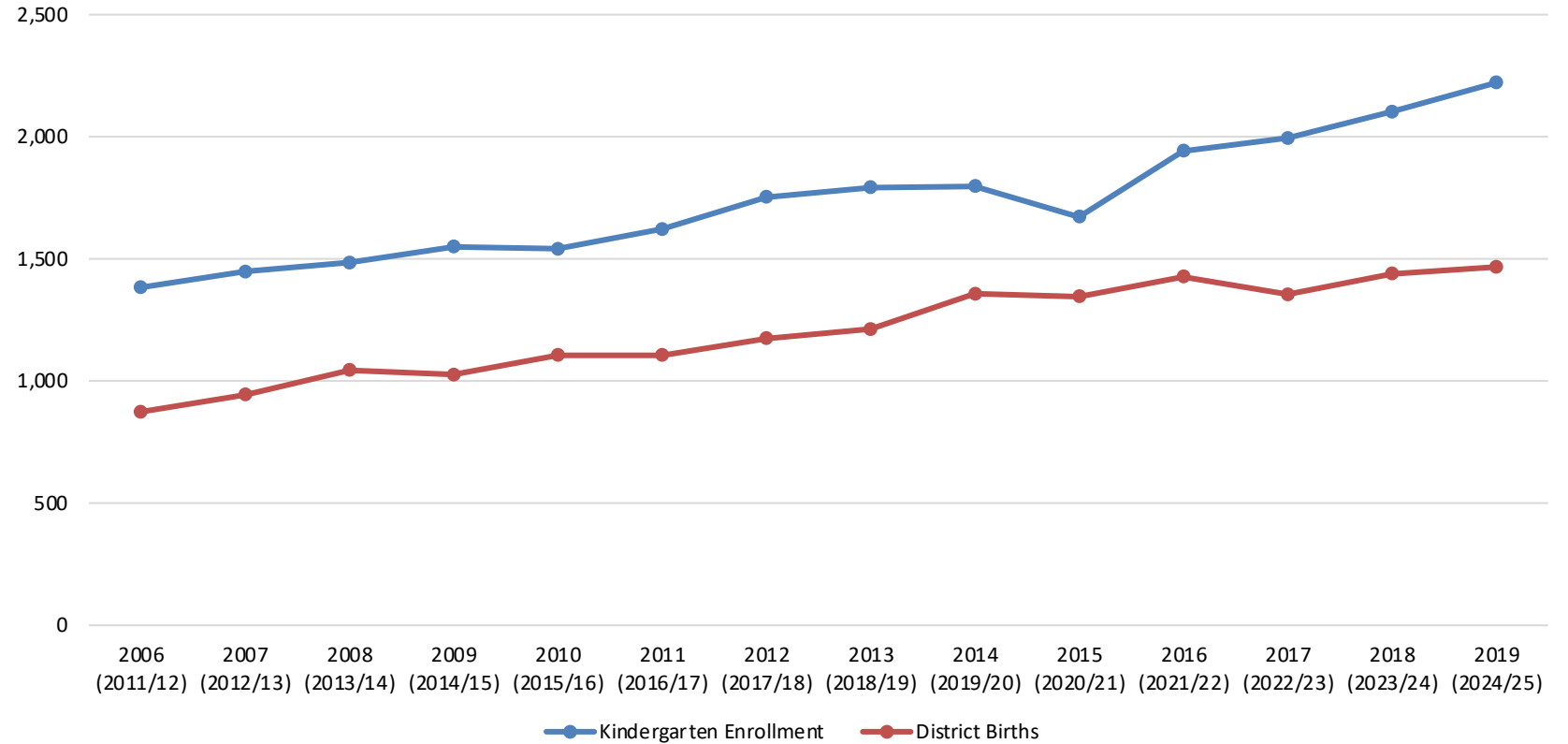




Birth Rate Analysis

	Kindergarten Enrollment	District Births	Ratio
2006 (2011/12)	1,383	874	1.582
2007 (2012/13)	1,448	944	1.534
2008 (2013/14)	1,485	1,044	1.422
2009 (2014/15)	1,550	1,026	1.511
2010 (2015/16)	1,541	1,106	1.393
2011 (2016/17)	1,622	1,106	1.467
2012 (2017/18)	1,753	1,175	1.492
2013 (2018/19)	1,792	1,213	1.477
2014 (2019/20)	1,797	1,357	1.324
2015 (2020/21)	1,672	1,346	1.242
2016 (2021/22)	1,942	1,427	1.361
2017 (2022/23)	1,994	1,354	1.473
2018 (2023/24)	2,103	1,439	1.461
2019 (2024/25)	2,221	1,467	1.514

Northwest ISD KG Enrollment v. District Births





Ten Year Forecast by Grade Level

Year (Oct.)	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Total	Growth	% Growth
2016/17	124	235	1,622	1,621	1,736	1,714	1,783	1,727	1,747	1,725	1,658	1,727	1,778	1,546	1,300	22,043		
2017/18	159	287	1,753	1,709	1,705	1,822	1,814	1,882	1,813	1,782	1,784	1,802	1,763	1,665	1,402	23,142	1,099	5.0%
2018/19	172	335	1,792	1,814	1,808	1,803	1,861	1,911	1,942	1,883	1,822	1,952	1,829	1,617	1,579	24,120	978	4.2%
2019/20	192	388	1,797	1,888	1,963	1,895	1,933	1,961	1,969	2,024	1,936	2,014	1,927	1,710	1,495	25,092	972	4.0%
2020/21	180	342	1,672	1,810	1,915	1,981	1,913	1,965	1,963	2,017	2,085	2,079	2,023	1,817	1,637	25,399	307	1.2%
2021/22	188	405	1,942	1,967	1,960	2,072	2,129	2,040	2,109	2,096	2,164	2,331	2,040	1,896	1,710	27,049	1,650	6.5%
2022/23	188	405	1,994	2,127	2,097	2,084	2,216	2,249	2,141	2,217	2,194	2,404	2,288	1,906	1,762	28,272	1,223	4.5%
2023/24	188	405	2,103	2,184	2,276	2,236	2,211	2,346	2,323	2,222	2,314	2,442	2,341	2,153	1,774	29,518	1,246	4.4%
2024/25	188	405	2,221	2,294	2,320	2,408	2,371	2,328	2,420	2,425	2,312	2,567	2,379	2,202	2,000	30,840	1,322	4.5%
2025/26	188	405	2,322	2,408	2,425	2,451	2,540	2,479	2,413	2,542	2,541	2,569	2,502	2,234	2,069	32,088	1,248	4.0%
2026/27	188	405	2,430	2,517	2,547	2,571	2,592	2,674	2,566	2,548	2,675	2,812	2,504	2,351	2,090	33,470	1,382	4.3%
2027/28	188	405	2,537	2,644	2,651	2,677	2,702	2,705	2,761	2,703	2,676	2,957	2,744	2,383	2,231	34,964	1,494	4.5%
2028/29	188	405	2,660	2,749	2,778	2,797	2,812	2,825	2,776	2,907	2,851	2,962	2,838	2,611	2,256	36,415	1,451	4.1%
2029/30	188	405	2,767	2,891	2,880	2,917	2,943	2,937	2,893	2,921	3,043	3,155	2,837	2,679	2,471	37,927	1,512	4.2%
2030/31	188	405	2,882	3,012	3,034	3,028	3,073	3,081	3,006	3,045	3,058	3,336	3,017	2,677	2,535	39,377	1,450	3.8%

Yellow box = largest grade per year
 Green box = second largest grade per year



Ten Year Forecast by Campus

Campus	Capacity	2019/20	Fall	ENROLLMENT PROJECTIONS									
			2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
Beck Elementary	850	805	740	759	772	759	760	771	773	770	765	764	762
Clara Love Elementary	850	697	653	688	727	797	859	932	977	1,023	1,107	1,193	1,288
Cox Elementary	850	776	745	840	900	913	929	931	938	941	937	933	925
Curtis Elementary	850	619	685	734	770	787	801	817	831	841	862	881	901
Granger Elementary	850	792	753	778	761	740	744	735	734	726	727	725	725
Haslet Elementary	850	477	518	575	668	750	821	911	988	1,067	1,170	1,261	1,349
Hatfield Elementary	450	401	409	469	513	556	586	632	660	688	718	756	791
Hughes Elementary	850	680	597	656	682	691	698	708	727	740	748	764	775
Justin Elementary	650	576	573	643	671	715	770	810	852	885	952	1,030	1,120
Lakeview Elementary	650	596	535	567	566	581	588	596	617	625	636	653	668
Lance Elementary	850	347	476	598	726	805	915	1,006	1,078	1,144	1,214	1,284	1,361
Nance Elementary	650	601	592	622	639	662	676	707	736	753	772	791	811
Peterson Elementary	850	773	733	770	776	763	765	757	761	756	751	743	737
Prairie View Elementary	650	486	484	514	540	581	641	721	814	904	1,001	1,087	1,197
Roanoke Elementary	850	642	591	627	616	636	634	643	647	646	650	657	668
Sendera Ranch Elementary	850	640	587	593	612	661	686	743	814	887	963	1,034	1,108
Seven Hills Elementary	650	523	521	537	569	586	616	669	735	808	886	968	1,055
Schluter Elementary	850	887	905	976	1,041	1,104	1,136	1,163	1,220	1,256	1,297	1,337	1,383
Thompson Elementary	850	699	681	757	811	862	910	966	1,022	1,049	1,058	1,067	1,079
ELEMENTARY SCHOOL TOTALS	14,750	12,017	11,778	12,703	13,360	13,949	14,535	15,218	15,924	16,509	17,214	17,928	18,703
Elementary Absolute Growth		521	-239	925	657	589	586	683	706	585	705	714	775
Elementary Percent Growth		4.53%	-1.99%	7.85%	5.17%	4.41%	4.20%	4.70%	4.64%	3.67%	4.27%	4.15%	4.32%

Green box = within 5% of capacity
 Yellow box = over 105% capacity



Ten Year Forecast by Campus

Campus	Capacity	ENROLLMENT PROJECTIONS											
		2019/20	Fall 2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
Adams Middle School	1,200	1,353	1,466	1,586	1,691	1,791	1,872	1,954	1,950	1,955	1,981	2,044	2,062
Chisholm Trail Middle School	1,100	489	508	531	548	566	608	665	697	760	852	980	1,082
Gene Pike Middle School	1,100	1,024	1,057	1,123	1,220	1,275	1,342	1,411	1,578	1,745	1,864	1,924	1,988
Medlin Middle School	1,200	1,098	1,037	1,070	1,047	1,075	1,067	1,044	1,049	1,061	1,079	1,054	1,037
Tidwell Middle School	1,200	1,032	1,037	1,093	1,066	1,119	1,106	1,175	1,175	1,224	1,219	1,218	1,231
Wilson Middle School	1,200	932	960	966	980	1,033	1,162	1,247	1,340	1,395	1,539	1,637	1,709
MIDDLE SCHOOL TOTALS	7,000	5,928	6,065	6,369	6,552	6,859	7,157	7,496	7,789	8,140	8,534	8,857	9,109
Middle School Absolute Growth		281	137	304	183	307	298	339	293	351	394	323	252
Middle School Percent Growth		4.98%	2.31%	5.01%	2.87%	4.69%	4.34%	4.74%	3.91%	4.51%	4.84%	3.78%	2.85%
Northwest High School	2,525	1,904	1,981	2,057	2,137	2,241	2,371	2,483	2,625	2,771	2,908	3,096	3,300
Byron Nelson High School	3,200	2,475	2,621	2,712	2,838	2,886	2,961	2,965	2,971	3,025	3,062	3,129	3,131
Eaton High School	3,200	2,542	2,714	2,945	3,122	3,320	3,553	3,663	3,898	4,256	4,434	4,654	4,871
Steele Accelerated High School	450	200	232	232	232	232	232	232	232	232	232	232	232
Denton Creek		15	8	31	31	31	31	31	31	31	31	31	31
HIGH SCHOOL TOTALS	9,375	7,147	7,556	7,977	8,360	8,710	9,148	9,374	9,757	10,315	10,667	11,142	11,565
High School Absolute Growth		170	409	421	383	350	438	226	383	558	352	475	423
High School Percent Growth		2.44%	5.72%	5.57%	4.80%	4.19%	5.03%	2.47%	4.09%	5.72%	3.41%	4.45%	3.80%
DISTRICT TOTALS	31,125	25,092	25,399	27,049	28,272	29,518	30,840	32,088	33,470	34,964	36,415	37,927	39,377
District Absolute Growth		972	307	1,650	1,223	1,246	1,322	1,248	1,382	1,494	1,451	1,512	1,450
District Percent Growth		4.0%	1.2%	6.5%	4.5%	4.4%	4.5%	4.0%	4.3%	4.5%	4.1%	4.2%	3.8%

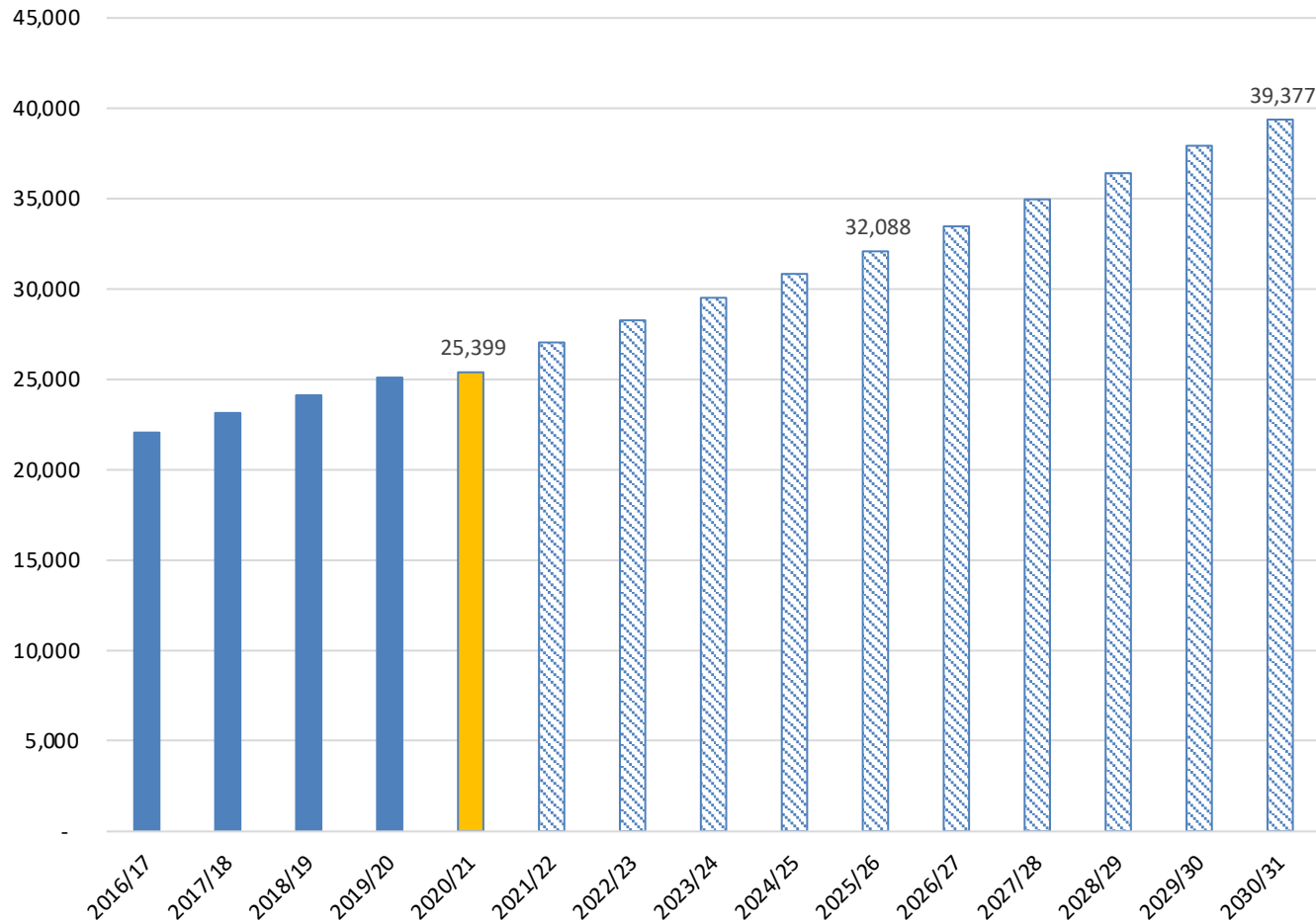
Green box = within 5% of capacity
 Yellow box = over 105% capacity



Key Takeaways



Enrollement Forecast



- Most districts have experienced a 5%-6% decline in student enrollment
- NISD has the highest number of planned future lots of any district in DFW
- Northwest ISD is expected to add 2,000 to 2,500 homes annually for the next 3-5 years
- NISD will enroll more than 32,000 students for the 2025/26 school year, and more than 39,300 by 2030-31

Timeline for May Election



May Bond Election Timeline

December 2020	January 2021	February 2021	March 2021	April 2021	May 2021
12/15: Reconvene LRPC	1/7: LRPC Meeting #2 1/14: LRPC Meeting #3 1/21: Board Workshop 1/28: LRPC Recommendations	2/8: Board Meeting to Consider Calling Bond Election 2/12: Deadline to Call May Election		4/1: Voter Registration Deadline 4/19-4/27: Early Voting	5/1: Election Day
Voter Education Communication Campaign					

Feedback Review

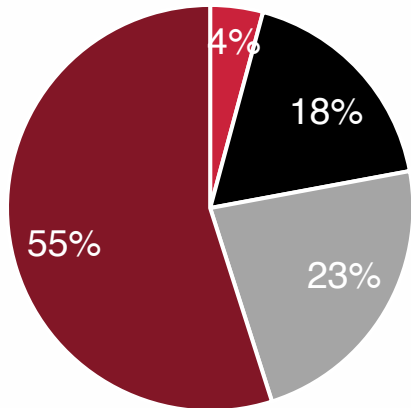
Survey Results | Stakeholder Feedback Meeting | LRPC Thoughtexchange | Takeaways



Voter Survey Results - Demographics

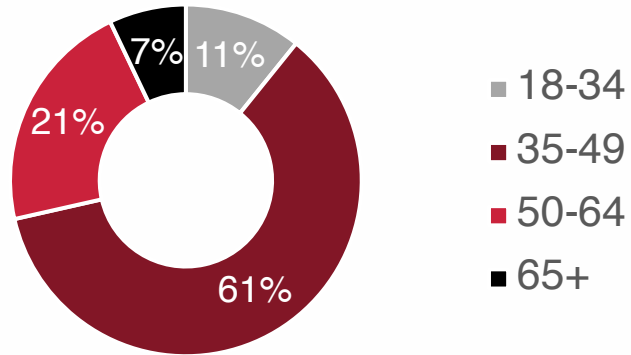
Total Participants: 3,801

Voter Type

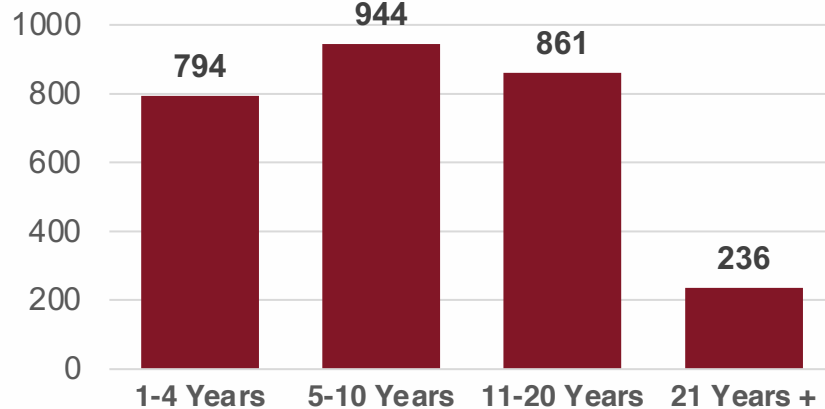


- New Voter
- Only Presidential
- Occasionally Votes
- Always Votes

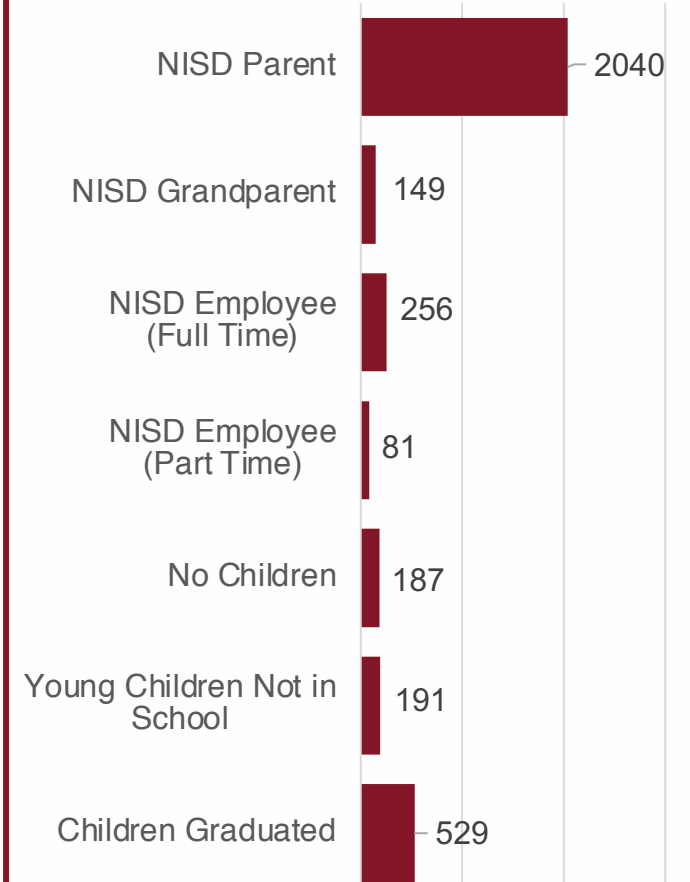
Age Breakdown



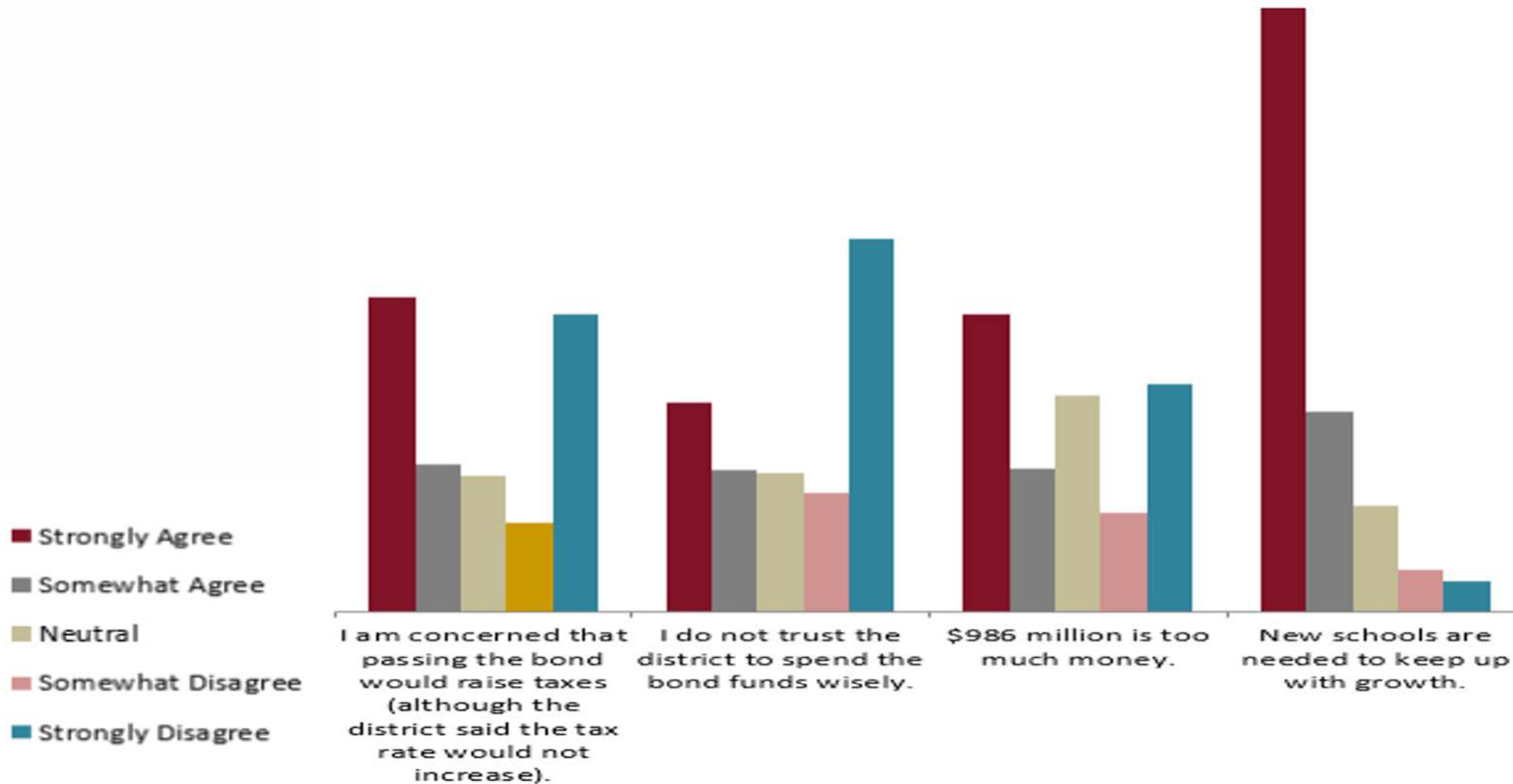
Years Resided in NISD



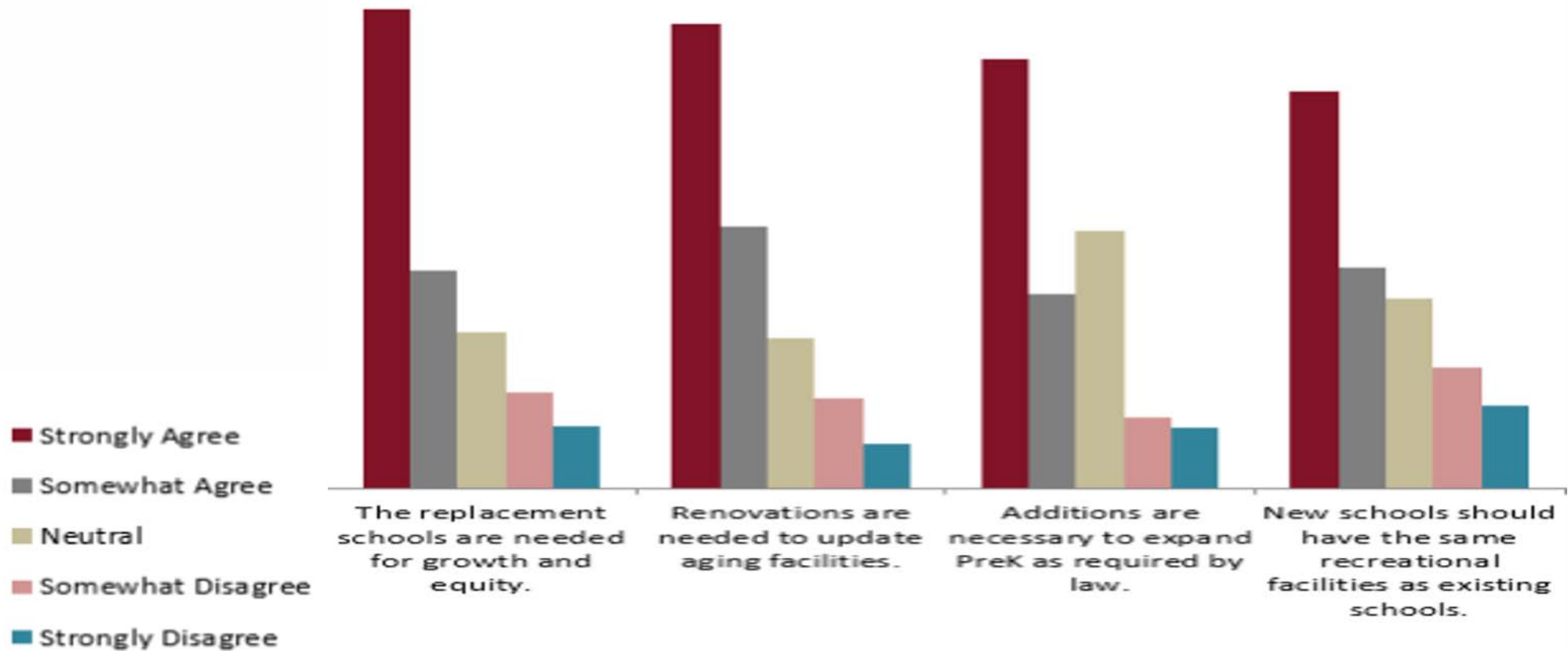
Kids in School



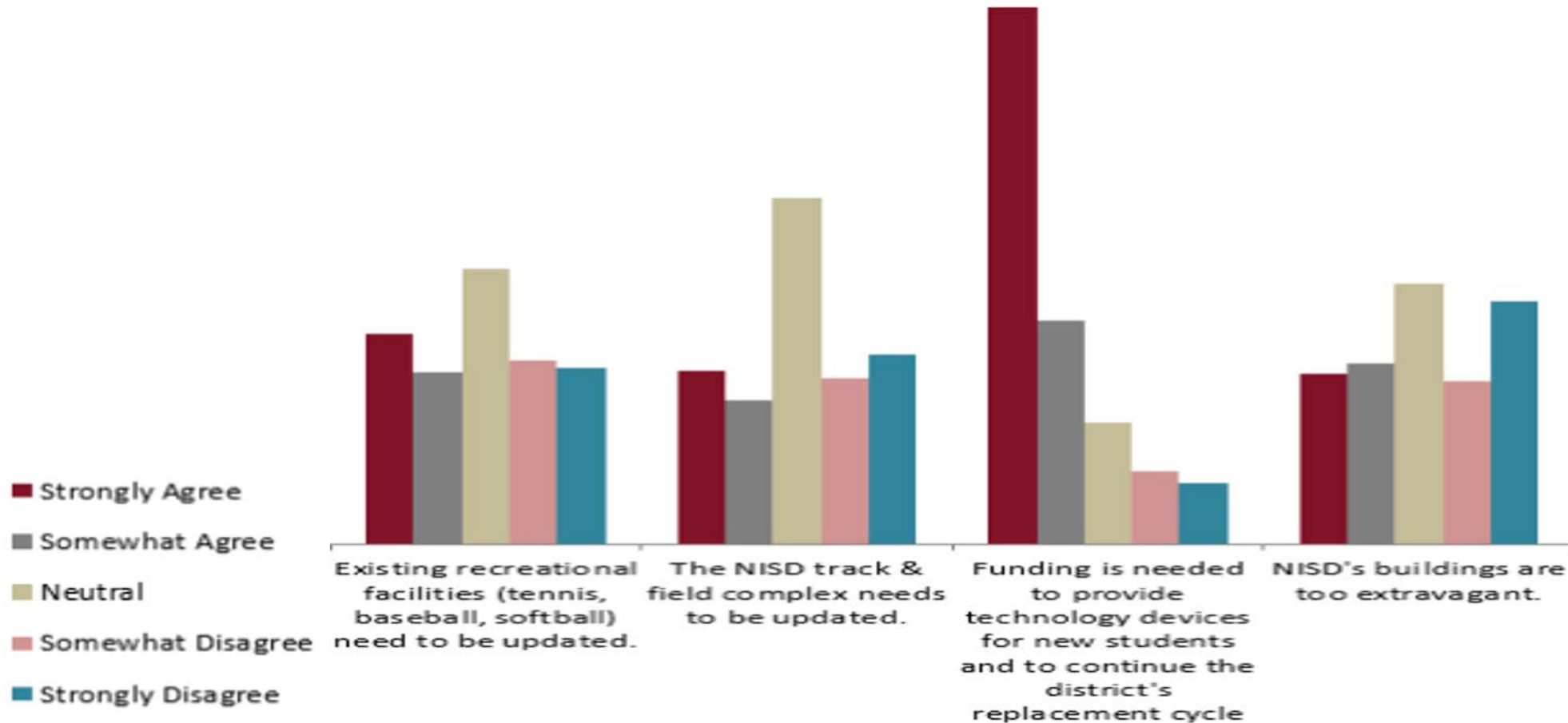
Voter Survey Results



Voter Survey Results

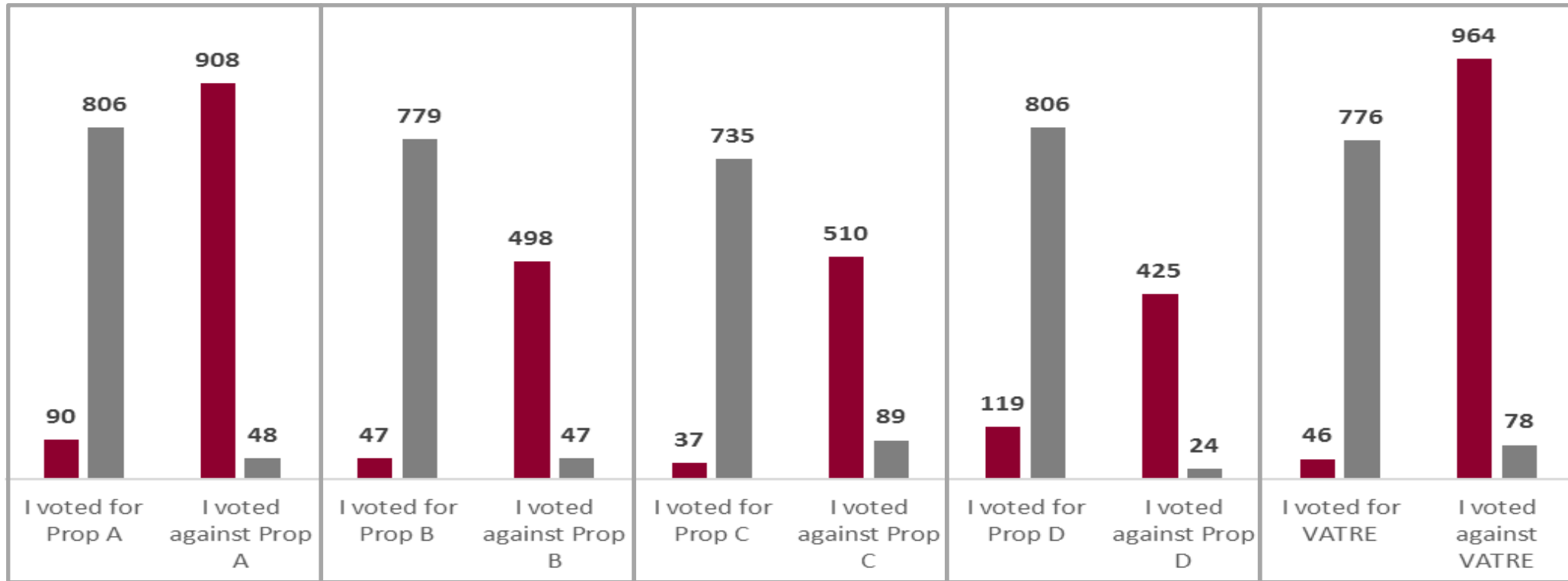


Voter Survey Results



Voter Survey Results

Respondents were most divided on strongly agreeing or strongly disagreeing with the statement, "I am concerned that passing the bond would raise taxes." Their responses to how they voted on the propositions align with that.



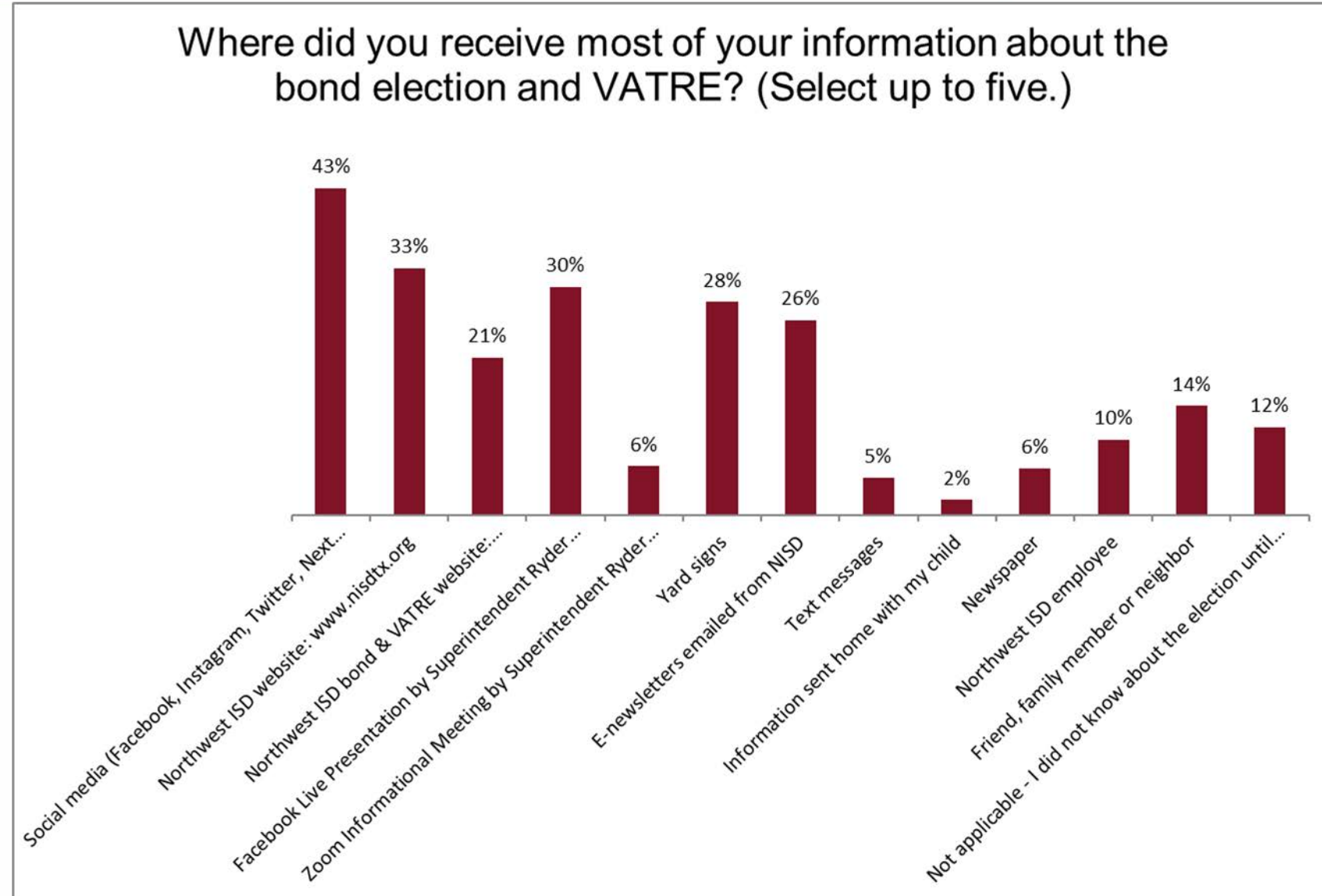
■ Is very concerned that passing the bond will raise taxes ■ Is not very concerned that passing the bond would raise taxes.

Voter Survey Results

2880 respondents answered the following question:

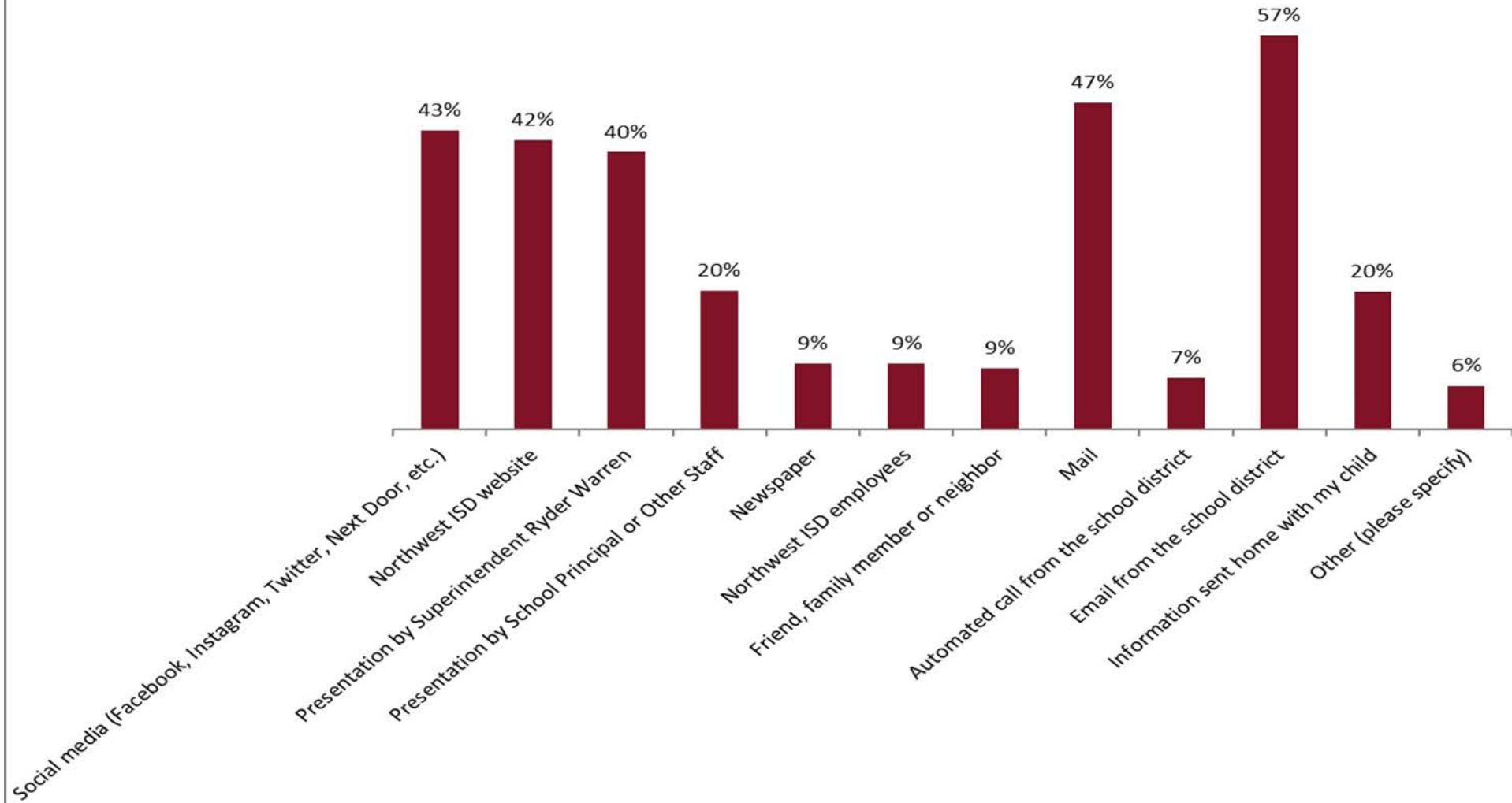
“What best describes how much information you saw, heard, or read about the Northwest ISD bond election?”

- 27% heard “a lot”
- 39% heard “some”
- 26% heard “very little”
- 7% heard “none”



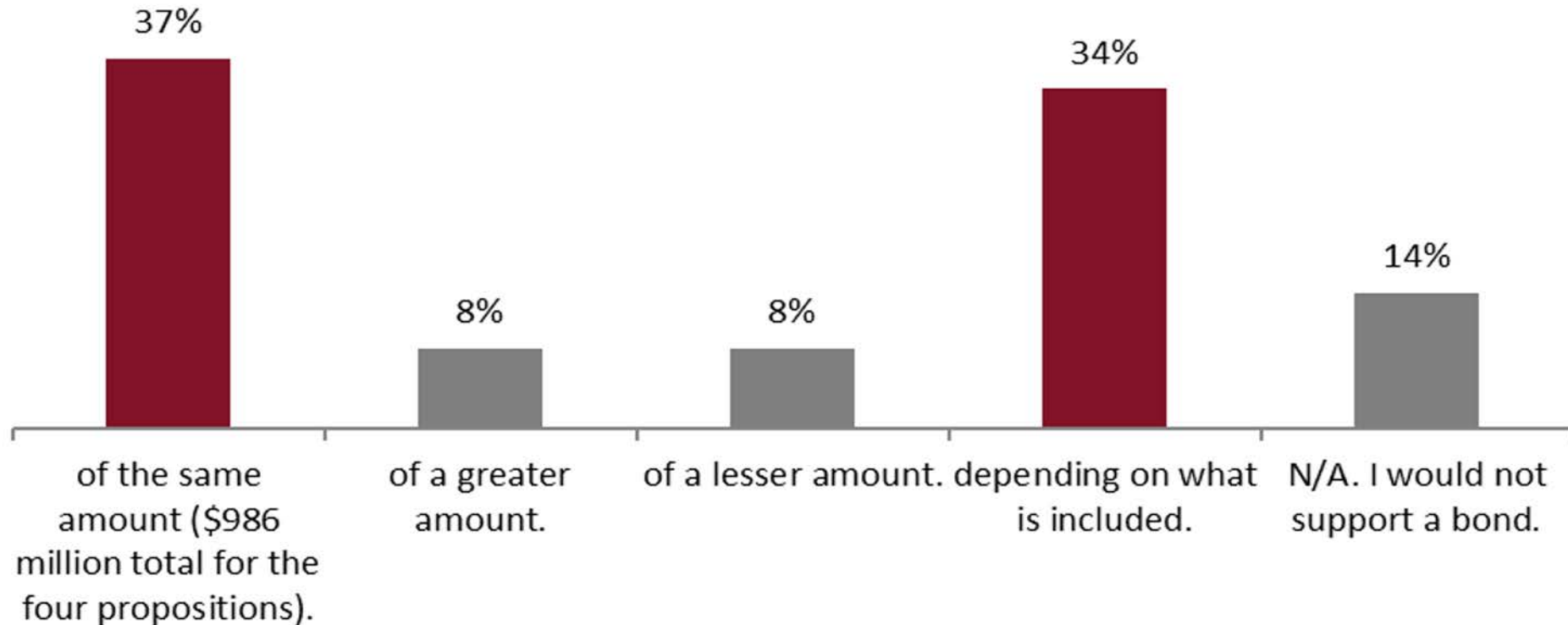
Voter Survey Results

47% of respondents reported they would prefer to receive information about future elections in NISD by mail.



Voter Survey Results

Knowing the I&S tax rate will not increase as a result of a bond election, I would support a May 2021 election...





HANOVER
RESEARCH

2020 BOND ELECTION SURVEY: OPEN-ENDED RESPONSE ANALYSIS

Prepared for Northwest Independent School District (NISD)

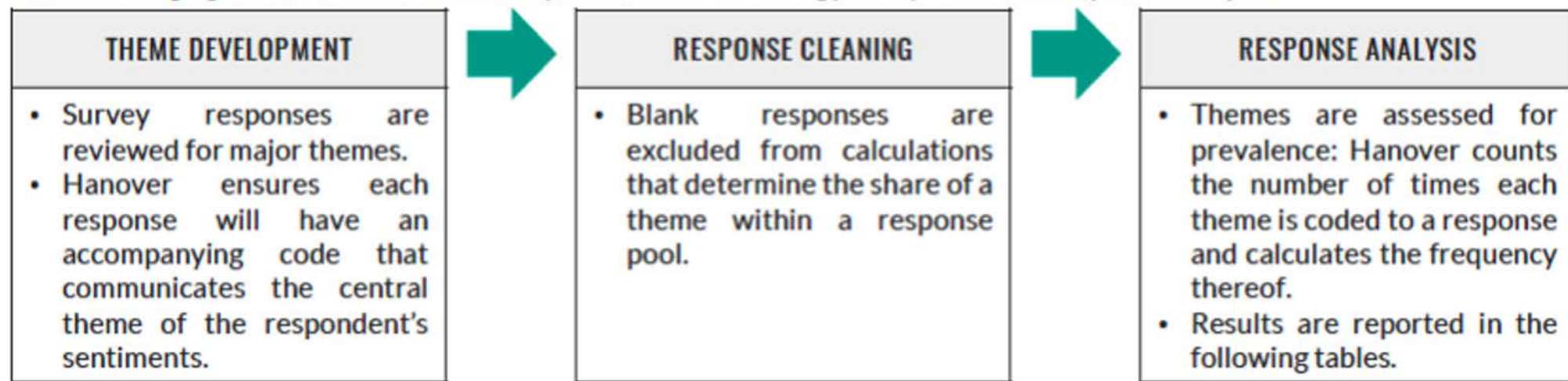
METHODOLOGY

Each respondent answered the following open-ended prompt:

OPEN-ENDED PROMPT
Use this space to share any additional comments or questions you may have regarding the bond or VATRE. If you would like the school district to follow up on your questions about the bond and VATRE, please include your name, phone number, and/or email address.

In this analysis, Hanover provides a digestible summary of the open-ended responses for each school.

The following figure illustrates Hanover's qualitative methodology for open-ended response analysis.



Open-Ended Analysis (1152)

THEME	COUNT	FRE-QUENCY	SAMPLE COMMENT
Concerns that the bond issue will increase property taxes or that property taxes are already too high	185	32.6%	<ul style="list-style-type: none"> With the tax base (including all the new housing along 114 and 287) the district has, I believe the tax rate is still too high for Wise County keeps increasing evaluations every year. Rates need to be lowered much more, reduce some student field trips and/or reduce high dollar ad building administrator.
Concerns that voters did not understand the implications of the ballot initiatives or that district outreach did not reach all stakeholders	142	29.6%	<ul style="list-style-type: none"> I voted for the bond and vatre. I knew from seeing the NISD Facebook post about it that it would not raise our taxes. When I saw it on the ballot and the way they worded the property tax increase I had a feeling that people would vote against it.
Concerns about the overall financial management of the district	94	19.0%	<ul style="list-style-type: none"> I frequently see NISD SUV's driving all around the Metroplex with only 1 person inside. It seems like a waste of tax payer dollars. Please reduce the fleet and use less expensive autos
Concerns that expenditures for facilities or technology are unnecessary or excessive	74	14.8%	<ul style="list-style-type: none"> Your survey questions are very biased and trying to sway people and guilt people into voting for your bond. How many positions at the upper level did you try and cut before you went for a bond? How much programming cuts did you make before you went for a bond? Your bond was too high for this area to support that amount. You need to get realistic with your budget and the needs, students don't need the latest and greatest facilities for sports or seats. You had a 2020 Technology Initiative that just ended. You are in a very wealthy area where people on their own computers. Stop with the guilt and the poor pitiful me that these questions Cantel. Do some real digging to find out why your bond didn't pass.



Open-Ended Analysis (1152)

THEME	COUNT	FRE-QUENCY	SAMPLE COMMENT
Concerns about the economy and the impact of COVID-19 on taxpayers	59	11.8%	<ul style="list-style-type: none"> With covid and many of us losing or having jobs cut its not the right time to build new sports complexes. Also my personal property taxes have increased every year, and my salary has not. I truly support the school system, but this just isn't the right time
Comments expressing support for the bond referenda	57	11.7%	<ul style="list-style-type: none"> I am pro public education and just wish more people would support our schools!
Concerns about the emphasis placed on sports versus academics or other extracurricular activities	46	9.2%	<ul style="list-style-type: none"> I believe that NISD puts lavish schools and athletics into greater importance than academics and teachers...
Concerns about the district's handling of COVID-19	44	8.8%	<ul style="list-style-type: none"> Transparency is lacking. Especially around COVID. We should know which parents WANT to teach in person. We should know exactly how nurses will assess covid symptoms. It should be consistent. There should be logic in the new rules...
Concerns about the impact of real estate development and population increases on district finances	41	8.4%	<ul style="list-style-type: none"> Additional revenue should be sought from the new home and apartment developers.
Concerns about the total amount of funding requested	40	8.0%	<ul style="list-style-type: none"> I believe the bond was asking for way too much money. I feel that the school district can accomplish much of what they are asking for with less money. I feel NISD is extravagant on the schools they are building. I would rather a good school be built and the "extra expense" of the beautification be put toward more staff.





Open-Ended Analysis (1152)


THEME	COUNT	FRE-QUENCY	SAMPLE COMMENT
Concerns about educational outcomes	38	7.6%	<ul style="list-style-type: none"> ...I've pulled my children from your district because of classroom overcrowding, lack of education, poor stewardship of the resources you've been given, propaganda being shoved down my children's minds without my consent, and lack of teacher support. I will not support any bond until the above issues are addressed...
Concerns about the wording or administration of the survey	24	4.9%	<ul style="list-style-type: none"> "This is the worst, most disgraceful "survey" I have EVER seen!! It is all leading questions and propaganda. Enjoy your echo chamber, you will learn nothing about what voters want from this. How can you call yourself an "educational" institution after sending something like this out LOL...
Concerns about district leadership's engagement with stakeholders	21	4.2%	<ul style="list-style-type: none"> Dr Warrens comments to a parent concerns on Facebook live about COVID policies was inappropriate...
Concerns about the scheduling of the election	21	4.2%	<ul style="list-style-type: none"> You selected the wrong time for this vote- a highly contested presidential cycle and in the midst if Covid when people feel insecure about their future. Definitely bad timing!
Concerns about state policies affecting school funding	20	4.1%	<ul style="list-style-type: none"> I really cant support any addtional funds for the district untill the states Robin Hood scheme is dismantled.
Concerns about the size of the district	19	3.8%	<ul style="list-style-type: none"> ...Maybe it's time to consider splitting the district into smaller districts.
Concerns about community access to school facilities	19	3.8%	<ul style="list-style-type: none"> Concerns as well with the school district not allowing public facilities such as track field and tennis courts Etc to be allowed for community use considering the lack of recreational spaces available in this area.
Concerns that administrators are overpaid or that NISD employs too many administrators	18	3.6%	<ul style="list-style-type: none"> I feel it was irresponsible to ask for money for athletic facilities given the recent improvements and additions to Byron Nelson. This was not necessary. I also feel the district is top heavy at the administration level and is not well served by continually pulling teachers from the classroom for director positions in administration. Teachers should be the focus, not administration.




KEY FINDINGS

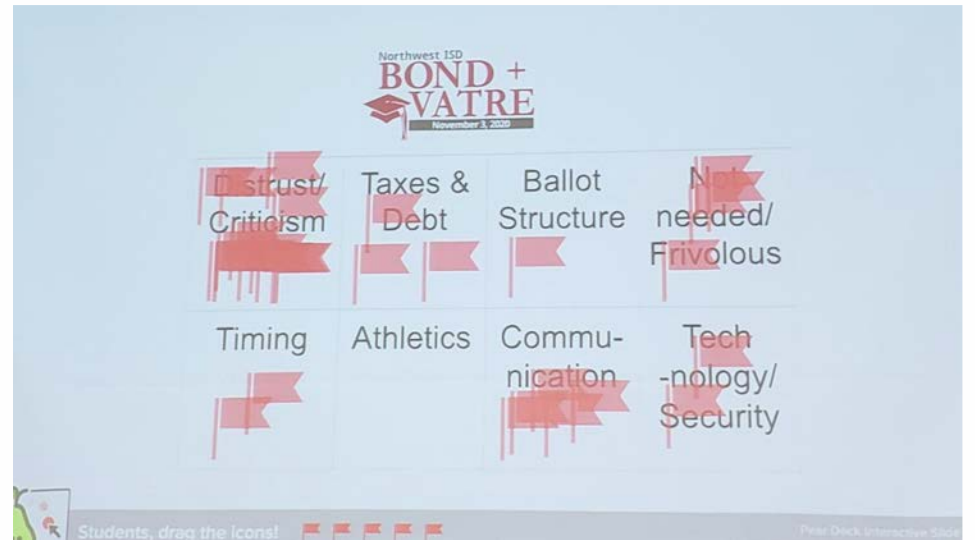
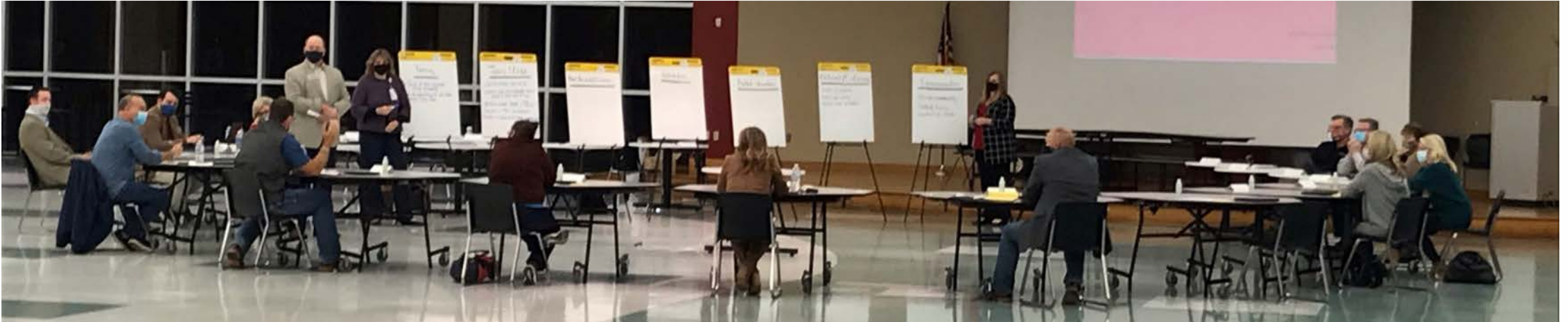
 The largest number of respondents expressed concerns that the bond issue would increase property taxes or that property taxes were already excessive. A total of 32.6 percent of valid responses reference the effect of bond issues on property taxes. Although these respondents are aware of Northwest ISD's claim that the bond referendum will not increase taxes despite the ballot wording required by state law, many responses claim that the bond issues would result in a net increase in property taxes by preventing a decrease in property taxes or by issuing debt that will require increased taxes to pay off in the future.

 The next largest category of respondents (29.6%) expressed concerns about voters' understanding of the implications of bond referenda. These respondents included voters who themselves understood that the bond issue would not increase property tax rates but believed that this may not have been clear to all voters. Some respondents also expressed concerns that Northwest ISD's outreach relating to the bond did not reach all voters, particularly voters who do not have children enrolled in the district.

 Many respondents expressed concerns in several categories related to financial management. For example, 19.0 percent of valid responses expressed concerns about the overall quality of financial management in Northwest ISD, while 9.2 percent express concerns about the number of administrators employed by the district or administrator salaries. An additional 14.8 percent of valid responses expressed concerns that the facilities and technologies proposed as part of the bond referendum are unnecessary or excessive, while 9.2 percent of respondents expressed concerns that the referendum funds athletics facilities over academics or other extracurricular activities.

 Many respondents expressed a belief that the COVID-19 pandemic influenced the outcome of the election. For example, 11.8 percent of respondents expressed concerns related to the state of the economy, including the impact of the COVID-19 pandemic on taxpayers' finances. An additional 8.8 percent of respondents expressed concerns about the district's handling of the pandemic, with several respondents indicating that they would be unwilling to support additional expenditures due to dissatisfaction with Northwest ISD's policies around reopening and safety measures.

Stakeholder Feedback Meeting Activity



Stakeholder Feedback Meeting Summary

1. **Distrust / Criticism**

NISD needs to improve trust and credibility among parents and community.

2. **Communication**

NISD needs to improve communication by engaging the community with more professional and detailed communications about the bond.

3. **Not Needed / Frivolous**

NISD will examine future designs and functions of facilities, providing guidance on cost increases to ensure budget alignment and educational expectations.

4. **Taxes & Debt**

Explain the NISD tax rates (I&S / M&O), homeowner's tax bills, outstanding debt, and tax rates applying directly to bonds and how both tax increases and tax relief work.

5. **Timing**

NISD should have considered the current economic climate and perception of a \$986M bond and made some adjustments before adding it to the November ballot.

6. **Technology**

NISD should evaluate the technology devices currently used and how teachers are trained to use technology and maintain their gradebook.

7. **Athletics**

Explore options that allow public use of district facilities while protecting against damages, liability, and personal injury.

8. **Ballot Structure**

NISD should better explain the multiple propositions on the ballot and the wording of the ballot language.

LRPC Thoughtexchange

-  32 Participants
-  51 Thoughts
-  549 Ratings



Exchange Summary

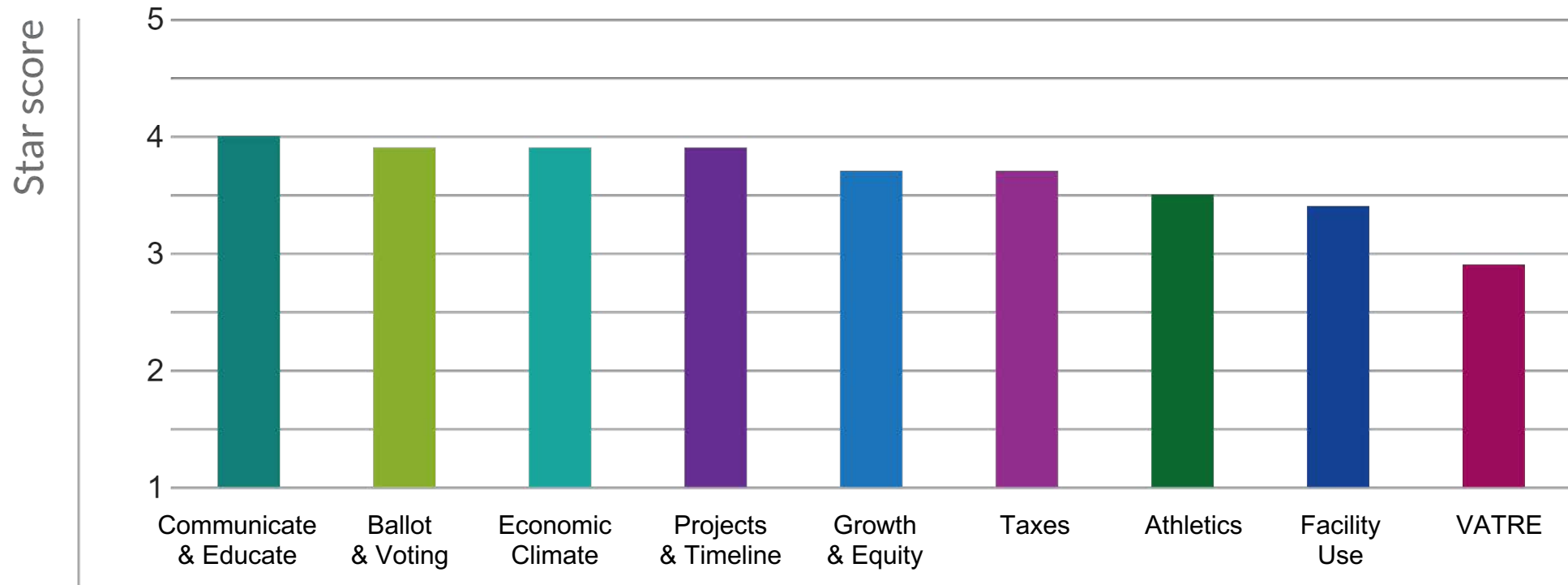
Tim McClure, Northwest Independent School District
December 4, 2020

What are your thoughts regarding the November 2020 NISD bond package and what should the committee consider for planning the next bond election?



LRPC THEMES

Top Themes






THOUGHTS

Key Thoughts




Bond vs VATRE Both of these on ballot was confusing. They didn't understand the difference and how we couldn't build all of these things but still be asking 4 more

4.1  (14 )
Ranked #1 of 45

Community members without kids in NISD say they did not have information or details about the bond. Lack of connection with those not in the school. They say they look around and see the Lexus of facilities/resources and don't understand why the district needs a Billion dollars.

4.1  (14 )
Ranked #2 of 45

Many neighbors who don't follow us on social media were not educated on the bond. They weren't negative, but they did not know enough.

4.1  (14 )
Ranked #3 of 45



THEMES

Communicate/Educate



- Many neighbors who don't follow us on social media were not educated on the bond. They weren't negative, but they did not know enough. 4.1 ★★★★★ (14 👤)
- Early outreach- Meetings COVID makes this hard but we need host FAQ and sessions. We need leaders in communities -Every church leader or groups, all mayors, all business leads 3.9 ★★★★★ (14 👤)
- Educate people about the property tax change/not change through flyers etc that can go to everyone. Not just those who choose to watch Facebook. People need to know what they are getting for the small cost to them. 3.8 ★★★★★ (13 👤)



THEMES

Ballot/Voting



Bond vs VATRE Both of these on ballot was confusing. They didn't understand the difference and how we couldn't build all of these things but still be asking 4 more

4.1  (14 )

Tax increase The required line about tax increase really hurt- people didn't understand it and thought we lied when we said it wouldn't go up

4.1  (14 )

Misleading on the Ballot Most voters are made about taxes going up and it will fail if it continues to be worded in that way

3.7  (5 )



THEMES

Economic Climate



Due to COVID we did not have the opportunity for face-to-face campus meetings that allow us to share the specific benefits to that area. If COVID continues, we have to figure out how to get the information out to the voters. Emails may not even be viewed due to getting lost in the mix.

3.8  (9 )

The current economic environment creates additional public concerns related to a Bond, especially at the value previously set by the LRPC This was the most common reason among my circles for voting no.

3.7  (12 )

Key Takeaways

Communicate & Educate

Taxes & Debt

Projects & Timeline

Distrust & Criticism

Re-evaluate Recommendation

Consensus | Review Previous Prioritization | Group Activity



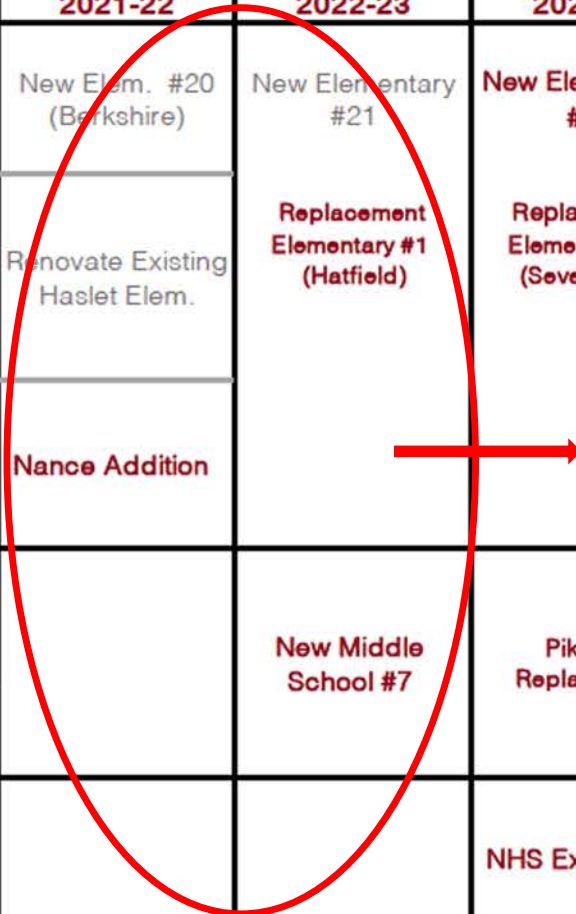
Consensus

Previously, the LRPC defined consensus as “a large majority” of the committee in support of the recommendation.

Large Majority (2/3rds)

Forecasting Schedule

	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	2026-27	2027-28	2028-29
ELEM. SCHOOLS	Lance Thompson (#19) Expansions Sendera Ranch JC Thompson	Haslet Elem. Replacement	New Elem. #20 (Berkshire) Renovate Existing Haslet Elem. Nance Addition	New Elementary #21 Replacement Elementary #1 (Hatfield)	New Elementary #22 Replacement Elementary #2 (Seven Hills)	New Elementary #23	New Elementary #24	New Elementary #25		New Elementary #26
MIDDLE SCHOOLS		MS Fine Arts Additions & Renovations Medlin Addition		New Middle School #7	Pike MS Replacement		New Middle School #8			
HIGH SCHOOLS		Expansions - BNHS - EHS			NHS Expansion				New Comp. High School #4	New Stadium #2



Previous Prioritization Summary

Revisit previous priorities to determine which projects remain a priority, or which projects can be delayed.

CATEGORY	PROJECT	URGENCY/NEED			BENEFIT TO STUDENTS		BENEFIT TO COMMUNITY		PROJECT RATING	
		40%	30%	20%	20%	20%	20%	20%	20%	TOTAL WEIGHTED VALUE
URWTH	Land	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	New Elementary School #22	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	New Elementary School #23	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	New Elementary School #24	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	New Elementary School #25	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	New Elementary School #26	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	Replacement Elementary School #1 (Hartfield)	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	Replacement Elementary School #2 (TID)	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	Nance Expansion	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	Middle School #7	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	Middle School #8	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	Pike Replacement School	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	New Comp. High School #4	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	Northwest High School Expansion & Renovation	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
URWTH	DAEP Relocation/Renovation	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
TECHNOLOGY	(Priority 1) Device Refresh for Teachers and Students (Districtwide)									
	Data Center Upgrade (Admin, SaaS)	4.83	5.00	5.00	5.00	5.00	5.00	5.00	5.00	4.93
	Infrastructure Replacement (cables, security firewall, switches, servers, etc.) (Districtwide)									
	Resilient Fiber Connectivity for Future Growth (Fiber Network Loop)									
	Re-Cable Fiber within Buildings (if complete)									
CON	(1) Construction Management Program at N-HS	5.00	4.83	4.83	4.83	4.83	4.83	4.83	4.83	4.90
	(2) Paint Booth at Ag Shop (2ND FLOOR)	4.83	4.83	5.00	4.67	4.67	4.67	4.67	4.67	4.65
RENOVATION	Conceptual Master Plan Central Campus: Relocate Bus Barn	4.83	4.67	5.00	5.00	4.83	4.83	4.83	4.83	4.83
	Conceptual Master Plan Central Campus: Recocate Maintenance Facility	4.83	4.67	5.00	5.00	4.83	4.83	4.83	4.83	4.83
CAP IMP	Fire Alarm Panels/Device Replacements (1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th)	5.00	4.50	5.00	4.33	4.33	4.33	4.33	4.33	4.78
	Hughes Elementary Antenna Fencing	5.00	4.50	4.83	4.67	4.67	4.67	4.67	4.67	4.70
CAP IMP	Flooring: Gyms + Wall Peds (Book, Double, Pool, PE, Gym, Media PE, Open)	4.83	4.83	4.67	4.50	4.50	4.50	4.50	4.50	4.77
	(1) Enlarge High School Gymnasium to Better Serve Student Capacity (NHS, BNHS, EHS)	4.67	4.63	4.83	4.83	4.83	4.83	4.83	4.83	4.77
EQUIPMENT	Furniture: Updated Elementary School Classroom Furniture (12 campuses)	4.83	4.83	4.67	4.33	4.33	4.33	4.33	4.33	4.75
	Furniture: Updated Middle School Classroom Furniture (Cherokee Trail, Media)	4.83	4.83	4.67	4.33	4.33	4.33	4.33	4.33	4.75
CAP IMP	Roofing: Replacement - 20-25 year cycle (Partial - 3 ES, 2 MS, 1 HS, Pub, & Auxiliary buildings)	5.00	4.50	5.00	3.83	3.83	3.83	3.83	3.83	4.71
GROWTH	New Stadium #2									4.50
	(2) Upgrade/Replace Kilns (12 schools)									4.50
CAP IMP	Turf: Replacement - 10 year cycle (Wilson, NISD, Del Forest, Field, Team Stadium)									4.50
	Elementary Additions: PreK Classrooms w/Restrooms	4.33	4.67	4.50	4.00	4.00	4.00	4.00	4.00	4.43
CHALLENGE	(2) Add Concession Stand for Baseball and Softball at EHS									4.50
	(4) Resurface Tennis Courts (CTMS, Pike, Tidwell, Willcox)									4.33
SPECIAL PROGRAM	(1) Update Life Skills Room (27th, Media)									4.67
	(2) Conversion of Analog to Digital Radios (Elementary Schools)									4.33
SAFETY & SECURITY	(3) Replace Radio Repeaters (Districtwide)									4.33
	(4) Infrastructure - Network Drops at Stage Audio (Elementary & Middle Schools)									4.33
CAP IMP	Flooring: Kitchen Floor Replacement (Hartfield, Payne Park)									4.67

Previous Prioritization Summary

Small Group Facilitators

- Group 1 – Brian Carter
- Group 2 – Lesley Weaver
- Group 3 – Sarah Stewart
- Group 4 – Tommy Osborne
- Group 5 – Bobby Aucoin

CATEGORY	PROJECT	URGENCY/NEED			BENEFIT TO STUDENTS		BENEFIT TO COMMUNITY		PROJECT RATING TOTAL
		40%	30%	20%	20%	10%	10%		
GROWTH	Land	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	New Elementary School #22	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	New Elementary School #23	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	New Elementary School #24	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	New Elementary School #25	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	New Elementary School #26	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	Replacement Elementary School #1 (Hartfield)	5	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	Replacement Elementary School #2 (TID)	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	Nance Expansion	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	Middle School #7	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	Middle School #8	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	Pike Replacement School	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	New Comp. High School #4	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	Northwest High School Expansion & Renovation	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	DAEP Relocation/Renovation	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
	TECHNOLOGY	(Priority 1) Device Refresh for Teachers and Students (Districtwide)							
Data Center Upgrade (Admin, 2016)		4.83	5.00	5.00	5.00	5.00	4.93	4.93	4.93
Infrastructure Replacement (cables, security firewall, switches, servers, etc.) (Districtwide)									
Resilient Fiber Connectivity for Future Growth (Fiber Network Loop) Re-Cable Fiber within Buildings (if complete)									
CONSTRUCTION	(1) Construction Management Program at N-HS	5.00	4.83	4.83	4.83	4.83	4.83	4.83	4.83
	(2) Paint Booth at Ag Shop (2015-2016)	4.83	4.83	5.00	4.67	4.67	4.67	4.67	4.67
RENOVATION	Conceptual Master Plan Central Campus: Relocate Bus Barn	4.83	4.67	5.00	5.00	4.83	4.83	4.83	4.83
	Conceptual Master Plan Central Campus: Recocate Maintenance Facility	4.83	4.67	5.00	5.00	4.83	4.83	4.83	4.83
CAP IMP.	Fire Alarm Panels/Device Replacements (17 ES, 4 Auxiliary buildings)	5.00	4.50	5.00	4.33	4.78	4.78	4.78	4.78
	Hughes Elementary Antisocial Fencing	5.00	4.50	4.83	4.67	4.78	4.78	4.78	4.78
CAP IMP.	Flooring: Gyms + Wall Pads (Back, Outside Trail PE Gym, Middle PE Gym)	4.83	4.83	4.67	4.50	4.77	4.77	4.77	4.77
	(1) Enlarge High School Gymnasiums to Better Serve Student Capacity (NHS, BNHS, EHS)	4.67	4.63	4.83	4.83	4.83	4.77	4.77	4.77
EQUIP/ENH.	Furniture: Updated Elementary School Classroom Furniture (12 campuses)	4.83	4.83	4.67	4.33	4.75	4.75	4.75	4.75
	Furniture: Updated Middle School Classroom Furniture (Cherokee Trail, Middle)	4.83	4.83	4.67	4.33	4.75	4.75	4.75	4.75
CAP IMP.	Roofing: Replacement - 20-25 year cycle (Partial - 3 ES, 2 MS, 1 HS, Public & Auxiliary buildings)	5.00	4.50	5.00	3.83	4.71	4.71	4.71	4.71
GROWTH	New Stadium #2								
	(2) Upgrade/Replace Kilns (19 schools)								
CAP IMP.	Turf: Replacement - 10 year cycle (Wilson, NISD, Bell County Field, Texas Stadium)								
	Elementary Additions: PreK Classrooms w/Restrooms	4.33	4.67	4.50	4.00	4.43	4.43	4.43	4.43
CHALLENGE	(2) Add Concession Stand for Baseball and Softball at EHS								
	(8) Resurface Tennis Courts (CTMS, Pike, Tidwell, Willcox)	4.33	4.50	4.33	4.00	4.35	4.35	4.35	4.35
SOCIAL IMPROVEMENT	(1) Update Life Skills Room (27MS, Middle)								
	(2) Conversion of Analog to Digital Radios (Elementary Schools)	4.33	4.33	4.50	3.83	4.32	4.32	4.32	4.32
SAFETY & SECURITY	(3) Replace Radio Repeaters (Districtwide)	4.33	4.33	4.33	3.83	4.28	4.28	4.28	4.28
	(4) Infrastructure - Network Drops at Stage Audio (Elementary & Middle Schools)	4.33	4.17	4.33	4.33	4.28	4.28	4.28	4.28
CAP IMP.	Flooring: Kitchen Floor Replacement (Hartfield, Payne Park)	4.67	3.83	4.50	3.67	4.26	4.26	4.26	4.26

Wrap-Up & Next Steps



Committee Homework

1. Between now and the next LRPC meeting on January 7, discuss today's topics with at least five community members and request their feedback to share with the group.
1. Be prepared to discuss one thing you would most like to see implemented differently for the May election compared to the November election.

What's Ahead

JAN 3	4	5	6	7 LRPC Meeting #2	8	9
10	11	12	13	14 LRPC Meeting #3	15	16
17	18	19	20	21 Board Workshop	22	23
24	25	26	27	28 Board Mtg: LRPC Rec.	29	30
31	FEB 1	2	3	4 Board Mtg: Consider Calling Election	5	6
7	8	9	10	11	12 Deadline to Call Election	

Questions?

